MEDIA INFORMATION FOR 23RD SAG AWARDS® SCHEDULE & GENERAL INFORMATION

SUNDAY, JANUARY 29, 2017

Please distribute copies of these instructions to all pertinent staff in your organization.

We realize this is a lot of information, but please read it in its entirety.

CREDENTIALS

Do NOT post pictures, video, descriptions or any other representation of credentials, security measures or access to the Shrine. Doing so is expressly forbidden. This includes posts for your outlet or personal posts on any social media platform. Violating this prohibition will result in the immediate revocation of your credentials and access denied for the duration of the 23rd SAG Awards, with the option of permanently denying access to all SAG Awards and related events for you or for your entire outlet.

TELECAST SCHEDULE

The 23rd Annual Screen Actors Guild Awards® will be simulcast live on TNT and TBS on Sunday, Jan. 29, 2017 at 8 p.m. (ET) / 5 p.m. (PT). TBS and TNT subscribers also can watch through the networks' websites and mobile apps. In addition, TNT will present a primetime encore of the ceremony immediately following the live presentation. The telecast is available internationally, including to U.S. military installations through the American Forces Network.

Prior to the televised ceremony, honorees for outstanding television and film stunt ensemble action performances will be announced from the red carpet at during the "People, EW & TNT's SAG Awards® Red Carpet Live" pre-show which will stream simultaneously on sagawards.tntdrama.com, sagawards.org, the People/Entertainment Weekly Network (People.com/PEN), EW.com, InStyle.com, Essence.com, and Time.com beginning at 5:30 p.m. (ET) / 2:30 p.m. (PT).

LAST MINUTE MEDIA INFORMATION FOR SHOW DAY

The show rundown, list of presenters, red carpet special media opportunities and any other last minute information will be posted on Sunday, Jan. 29.

RECIPIENTS LIST & ACCEPTANCE SPEECHES

Actor® recipients will be highlighted and acceptance speech transcripts will be posted at sagawards.org/awards/nominees-and-recipients/23rd-annual-screen-actors-guild-awards as soon as they become available.

- The Stunt Ensemble recipients will be emailed and posted on our website shortly after they are announced on the SAG Awards Pre-Show at 2:45 p.m. PT.
- A final press release will be emailed to you shortly after the ceremony ends and posted on our website at
 - sagawards.org/media-pr/press-releases/23rd-annual-screen-actors-guild-awards-final-recipients.

JUST IN CASE YOU ARE THINKING ABOUT IT:

The SAG Awards does NOT allow:

- Hoverboards, Skateboards or other wheeled conveyance
- Selfie Sticks
- Segways
- Drones
- Step Ladders
- Rude behavior

SCHEDULE / SUNDAY, JAN. 29

Access will be restricted to pre-assigned times. If you have any questions about load-in of your large equipment, email Media Logistics Coordinator Angelita "AC" Cole at Angelita.Cole@gmail.com and Media Logistics Assistant Recio Young at recioyoung76@gmail.com

LIVE STAND-UPS:

Broadcast entities wishing to transmit live stand-ups from the Shrine exterior before the media arrivals area opens (10 a.m. 1/29) and/or during or after the show (post 5 p.m. on 1/29) must pre-arrange their transmission times, talent and crew locations with Pipere Boggio at PMK•BNC (Pipere.Boggio@pmkbnc.com) by 5 p.m. PT on Jan. 28.

SCHEDULE / SUNDAY, JAN. 29

10 a.m.—11:30 a.m. Arrivals and Inside Media Equipment Drop-Off — Shrine Auditorium South Lobby. Enter at the Jefferson Blvd. Media Entrance just East of Royal Street. Short-term, temporary parking is available on Jefferson Blvd. Cars left on Jefferson Blvd. past noon on Sunday, Jan. 29 will be towed.

10 a.m.–4:30 p.m. **Media Check-in** - Shrine Auditorium South Lobby. Enter at the Jefferson Blvd Media Entrance just East of Royal Street.

- ALL media must check-in.
- Pick-up Sunday media information
- Final media position placements for the red carpet and the media complex will be marked. Staff will be available to guide you beginning at 10 a.m.
- Media will access the red carpet via the North Lobby door of the Shrine Auditorium
- NO MEDIA WILL BE ADMITTED AFTER 4:30 P.M.

1:15 p.m. Arrivals Media MUST BE in position on the Red Carpet

Interviews at your position on the Red Carpet (pre-arrangement preferred):

1:30–2:10 p.m. INTERVIEW OPPORTUNITY: **Champagne Taittinger on the Red Carpet:**

- Vitalie Taittinger, Artistic Director and Global Spokesperson, Champagne Taittinger
- Champagne and Glasses for a Toast with Vitalie Taittinger at your assigned spot are available by pre-arrangement with Vanessa Dones Contact Vanessa Dones, <u>vdones@kobrand.com</u> or (347) 244-2520

1:30–2:10 p.m. INTERVIEW OPPORTUNITY: **SAG-AFTRA Foundation**

- **JoBeth Williams**, SAG Awards Committee Chair/SAG-AFTRA Foundation President
- **Cyd Wilson,** SAG-AFTRA Foundation Executive Director Contact Caroline O'Connor, <u>coconnor@sagaftra.foundation</u> or (213) 400-8401

2:30 p.m. – LIVE Champagne Taittinger Red Carpet Opening Toast – Vitalie Taittinger + Nominee TBA

Photo & TV visual opportunity. If necessary to obtain a clearer shot, you may step onto the Red Carpet for this mini-event. **ALL MEDIA must immediately return** to your Arrivals position as soon as the Toast is over.

The Toast will be available on E!'s arrivals (not fashion) camera pool feed on the mult-boxes. After the toast, that feed will switch to the arrivals feed.

2:45 p.m. – LIVE Honorees for Outstanding Action Performances by Film and Television Stunt Ensemble will be announced on the People, EW & TNT's SAG Awards® Red Carpet Live" pre-show platform by SAG-AFTRA President Gabrielle Carteris and SAG Awards Committee Chair JoBeth Williams and webcast on the People/Entertainment Weekly Network (People.com/PEN), EW.com, InStyle.com, Essence.com and Time.com, as well as sagawards.tntdrama.com and sagawards.org.

Press Release: A release containing the Stunt Ensemble honorees will be posted at <u>sagawards.org/media-pr/press-releases</u> shortly thereafter as well as emailed to you.

2:35–4:30 p.m. **Red Carpet Arrivals - ALL** Arrivals media positions will be pre-assigned

4:30 p.m. **Media Check-in Doors Close** (Jefferson Entrance). No re-entry. Media assigned only to positions in the Media Complex must be in position.

4:45 p.m. Red Carpet Media Opportunities END.

Media who need to move inside from the Red Carpet may make their way behind the media line to the northeast end of the carpet (behind the east-west leg) where they will cross the red carpet. Media may ONLY enter the Shrine Auditorium lobby from the North Lobby entrance doors on Royal Street. These routes will be pointed out at the mandatory walk-thru.

4:55 p.m. Entertainment Industry Foundation / People Magazine Salute to the SAG-AFTRA Foundation NOT FOR BROADCAST.

The presentation will be included in the show feed accessible through the mult-boxes in Digital Transmission and shown on the monitors for you to see.

(Note: A separate SAG-AFTRA Foundation video will be shown in the showroom and on the monitors during the 5th Commercial Break. NOT FOR BROADCAST.

5 p.m. LIVE 23rd Screen Actor's Guild Awards Telecast Begins

7 p.m. 23rd Screen Actor's Guild Telecast Awards ENDS

Media Departures 7:30 p.m.

Any media departing the media complex **before 8:30 p.m.**, including all photographers assigned to the General Photo Room, must exit the Media Complex via the North Lobby Doors, turn left and proceed down Royal Street to Jefferson Blvd.

Any media departing the media complex after 8:30 p.m., including reporters leaving the Interview Room following the final Actor® Recipient Interviews, may also exit via the South Doors, turn left and proceed down Royal Street to Jefferson Blvd.

RE-ENTRY

Media needing to re-enter the Media Complex must enter via the North Lobby door. ALL media needing to re-enter will need to have their credential checked and follow security instructions each time.

8:30 p.m. Media Strike - Main Lobby

Outlets with Photo Booths in the Main Lobby may begin striking only AFTER the last media interview has been completed.

Strike crews should wait at the Jefferson Blvd Media Entrance just East of Royal Street. When the final media interview is completed, SAG Awards staff will begin admitting crews for strike. *** All strike crews will require a media credential. No one will be admitted to strike without a credential. Strike crew names and ID information must be submitted in advance along with the rest of your crew names and strike crew members must come down to the Shrine to be photographed during credentialing hours...

10 p.m. **Media Complex Closes**

AFTER THE SHOW

COVERAGE NOTICE AND COPIES REQUIRED

Copies of your coverage of the 23rd Annual Screen Actors Guild Awards should be sent to SAG Awards Publicity Assistant Katie Johns at kjohns@sagawards.org as soon as possible after the Awards ceremony.

- Broadcast outlets should alert us via email as to airdate/time and send video or audio files on a data disc in QuickTime or .mpeg3 or .mpeg4 format, as well as email website links where applicable.
- Print outlets should email PDFs or website links.
- Photographers must email PDFs of tear sheets.
- Receipt of your coverage will impact your request for credentials for future SAG Awards.