

MEDIA INFORMATION FOR 23RD SAG AWARDS®

MEDIA POSITIONS & ACCESS

SUNDAY, JANUARY 29, 2017

MEDIA POSITIONS

- **All media positions along the red carpet and inside the media complex are pre-assigned and marked by outlet.**
- All positions will be marked by Sunday, January 29 and are final. If you have any questions about your outlet's specific position(s) please contact Tarrah Curtis, tcurtis@sagawards.org.
- Any individual or outlet found moving outlet markers for their outlet or other outlets will have their credentials revoked and be escorted from the premises

RED CARPET:

Media space is tight – you will be shoulder to shoulder. Please be considerate of your colleagues and stay within your assigned spots at all times.

Media badges with **Arrivals + Media Complex Access** admit holders to their assigned spaces in the Arrival area and in their designated media rooms before, during and after the telecast.

Credentials with Media Complex Only will **NOT** be permitted in the Arrivals Area.

Credentials with Arrivals Access Only will **NOT** be permitted into the Media Complex.

SIGNAGE: Any signage in the Red Carpet Arrivals Area or inside the media complex, other than microphone flags, must be pre-authorized, in writing, by the SAG Awards Publicity team.

PHOTO BLEACHER AREA:

- There are equidistant marked spots for pictures
- The nominees and presenters will be moving from spot to spot to give all photographers a good angle.
- The actor's escort will be carrying a card with the name, film or show and the actor's designation as nominee or presenter
- Please respect our need to move the actors down the line when others are waiting to be photographed.

MEDIA COMPLEX (INSIDE THE SHRINE AUDITORIUM)

MAIN LOBBY LEVEL: All Media Interview and Photo areas; new location this year: the Telecast Viewing Only area

UPSTAIRS 1st MEZZANINE: Digital Transmission workstations and the Pool Feed Tech Area

- All seats and workstations are assigned.
- Priority for workstation seating is given to outlets that have ordered internet / phone lines thru AEG
- Positions will be marked by Sunday, January 29 at 10 a.m.
- If you have questions regarding your outlet's assignments, please contact Tarrah Curtis at tcurtis@sagawards.org.

MEDIA LOUNGE: L'OREAL PARIS MAKE-UP STATION and MEDIA REFRESHMENTS

- Located in the Shrine Auditorium at the back of the theatre
- Enter through the southernmost theatre entrance
- A make-up artist from L'Oréal Paris will be stationed inside the media lounge from noon to 4:00 p.m.
- An additional refreshment station can be found on the 1st Mezzanine.
- Please notify our PR staff should refreshments become depleted

INTERNET/WiFi

TNT is providing complimentary WiFi in the Interview Room area of the media complex.

Network Name: Awards-Press

Password: awards23

If you have pre-ordered internet lines from AEG, lines will be dropped at your assigned location(s).

Luis Chavez at AEG is the contact for all telecom orders on-site. Contact: ichavez@aegworldwide.com, (213) 337-5024.

MiFi Units are ok, but we ask you to be mindful of other outlets using the same channels.

MEDIA COMPLEX – MAIN FLOOR:

GENERAL PHOTO ROOM

- Photographer access to this room is by assignment only.
- No photographer will be admitted to this room without an assigned position.
- Messengers are permitted in-and-out access to pick up film.
- Runners MAY NOT wait inside the General Photo Room.

A **B-roll pool camera** to catch all the excitement in the photo room will be provided by Extra.

Lighting. The General photo room will be lit to: 5600 degrees Kelvin (daylight) and approximately 125 footcandles (1345 lm/m²).

ACTOR® RECIPIENT INTERVIEW ROOM (a/k/a GENERAL MEDIA ROOM)

This is the designated area and **the first opportunity for media who wish to interview the award recipients.**

- **All media must check-in at the front of the room.**
- **No still or video cameras are allowed in the Interview Room** other than the pool camera unless previously authorized by the SAG Awards publicity department. There will be one pool camera provided courtesy of Access Hollywood, which will record interviews.
- **All seating will be assigned.** Workstation priority is given to outlets that have pre-ordered phone or Internet service or have reserved headsets (pre-order required).
- Outlet Identification Cards will be placed at each seat.
- **CELL PHONES** must be set to silent or vibrate.
- The Interview Room is run press-conference style and all interviews are on a non-exclusive basis.
- Monitors showing the telecast are located at the front of the room. When there are no interviews taking place, the telecast audio will be turned up.

Headsets:

- The show audio is turned down while recipients are being interviewed.
- Pre-ordered wired headsets enable media to continue to listen to the telecast audio at their seats when there is an interview taking place.
- Headsets may be checked out in the Media Interview Room beginning at 4 p.m.

- You must hand in a credit card to obtain a headset. Your credit card will be returned to you at the end of the evening when you return your headset.

To question recipients:

- Hold up your Outlet Identification card.
- The room monitor will acknowledge you.
- Please wait to be handed a microphone before asking your question so that the audio of your question can be recorded.
- When you get the microphone, please preface your question by identifying yourself by name and outlet.

MEDIA WITH SPECIAL ACCESS

All special access positions have been pre-arranged with the SAG Awards publicity team. All special requests must be approved in advance in writing before Friday, January 27, 2017.

No other one-to-one photography, videos or interviews are permitted. One-to-one interviews for social media are expressly forbidden without prior written approval.

If you would like to discuss special access for the 24th Screen Actors Guild Award in 2018, please reach out to us in September 2017.

After award recipients have completed the General Photo, TNT/TBS Photo and the Media Interview Rooms, they will be asked to visit the special access positions.

Special Photo Booths in the Main Lobby: These are the only approved photo booths: TNT/TBS; *People*; SAG Awards/AFP Polaroid Project.

The **Special Access Media Line** is located in the main lobby immediately following the *People* photo booth. There are 7 crews on this line. All positions have been pre-arranged. Interviews are limited to 2 minutes per recipient. The following is an alphabetical list of outlets approved for one-to-one interviews from the media line: *Access Hollywood*, *E! News*, *Entertainment Tonight*, *ET Canada*, *Extra*, *KTLA 5 News (Live)* and *SAG-AFTRA Video*. *Good Morning America* is located opposite the SAG Awards/AFP Polaroid Project Photo Booth.

Telecast Viewing-Only Workstations – Located at the southwest corner of the media complex between the entrance lobby and the main media complex area.

- All workstations are assigned.
- This area is for reporters for filing only; no interviews.
- Only the telecast feed only will be shown in this area, not the interview room feed.

SAG Awards Media staff will be available in this area to troubleshoot any technical issues you encounter with the feeds that that we provide.

MEDIA COMPLEX – 1ST MEZZANINE

Data Transmission – Located at the North End of the 1st Mezzanine.

- All workstations are assigned.
- Outlets that have placed telecom orders will get priority placement at tables.
- The telecast feed and the feed from the Interview room will be shown in this area.

Pool Feed / Deck Technicians: Located on the South End of the 1st Mezzanine.

- This area is for technicians assigned to monitor and record the various audio and video feeds.

- If you plan to record any of the pool feeds, make sure you have a recording device to plug into the mult-box(es) via a BNC connection.
- Each outlet must provide its own recording deck(s)
- A separate deck is required for each feed.

For a list of all feeds and where they are available, see page 9.

All questions regarding pool feeds should be directed to Media Logistics Coordinator Angelita “AC” Cole at angelita.cole@gmail.com or (310) 628-6608.

MESSENGERS + RUNNERS

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Arrivals Access Only Messengers will NOT have access to the Shrine Auditorium Media Complex. Messengers will enter and leave the Arrivals Area via the checkpoint at 32nd Street and Royal Street.

Messenger with BOTH Arrivals and Media Complex Access will have access to the Red Carpet Arrivals Area, the West Lot and all Media positions in the Shrine Auditorium Media Complex. They may enter and leave the Shrine Auditorium media facility through the north lobby entrance on Royal St., north of Jefferson Blvd. Please see posted diagrams for Media Room floor plan.