

**MEDIA INFORMATION FOR 23RD SAG AWARDS®
EMBARGO, SHOW FOOTAGE & POOL FEEDS**

SUNDAY, JANUARY 29, 2017

Persons or outlets violating these restrictions will be subject to immediate removal.

RESTRICTIONS GOVERNING SHOW FOOTAGE

- For details see full LEGAL GUIDELINES below and previously signed 23rd ANNUAL SAG AWARDS MEDIA COVERAGE AGREEMENT.
- Persons or outlets violating these restrictions will be subject to immediate removal.

**SAG AWARDS
CLIPS (Including
Screen Grabs)**

- May NOT include any theatrical film or TV footage from any package
- A single clip may be NO MORE THAN :30 seconds aggregate length in any individual linear, internet or social media coverage
- The total of all single clips MAY NOT EXCEED 2 minutes in any individual linear, internet or social media coverage
- Clip totals are cumulative across linear, internet and social media coverage
- Clip use is subject to all terms of the 23rd SAG Awards Media Coverage Agreement (§Section 4: Intellectual Property)

USAGE WINDOW:

5 p.m. PT Sunday, January 29, 2017 through 11:59 p.m. PT on Sunday, February 26, 2017.

**SAG AWARDS
STILLS**

- Use of SAG Awards Stills is subject to all terms of the 23rd SAG Awards Media Coverage Agreement

RESTRICTIONS GOVERNING RED CARPET & MEDIA COMPLEX COVERAGE

Persons or outlets violating these restrictions will be subject to immediate removal.

COVERAGE IS RESTRICTED TO YOUR ASSIGNED RED CARPET SPOT: Anyone attempting arrival coverage without an arrival credential and/or outside the media bullpens will be subject to immediate removal by Security and/or the LAPD.

Crews, reporters and photographers must stay behind the limiting hedges, except during the Champagne Taittinger Toast.

See also the full LEGAL GUIDELINES below and previously signed [MEDIA COVERAGE AGREEMENT](#).

EMBARGO

There is no embargo on your coverage from the red carpet during arrivals or from the media complex during the show, but all of your

	coverage must comply with the restrictions outlined in these Media Instructions and the SAG Awards Media Coverage Agreement.
ON-SITE PERMISSIBLE CONTENT:	<ul style="list-style-type: none"> ● RESTRICTIONS APPLY TO LINEAR, ONLINE & SOCIAL COVERAGE ● NOT PERMITTED: <ul style="list-style-type: none"> ○ Miscellaneous or random footage of the guests on the red carpet or of activity in the media complex ○ Descriptions, footage or photos of any credentials, security entrances or security measures. ● All coverage is subject to terms of 23rd SAG Awards Media Coverage Agreement
INTERVIEWS / ANALYSIS PERMITTED	<ul style="list-style-type: none"> ● Interviews from your assigned position ● Host stand ups
POOL CAMERA FEEDS PERMITTED	<ul style="list-style-type: none"> ● Red carpet; arrivals & fashion pools ● Media Complex: trophy & photo room b-roll pools ● Media Interview Room: Only the interviews themselves may be used from the pool feed ● Show footage subject to the Media Coverage Agreement Restrictions
LIVE STREAMING INCLUDING WEBSITES, FACEBOOK LIVE, INSTAGRAM STORIES OR OTHER PLATFORMS	<ul style="list-style-type: none"> ● SAG Awards Publicity must have previously approved in writing any live streaming on an outlet's website, Facebook, Instagram or any other platform. ● Material that is streamed or posted on social media should display our hashtag: #sagawards.
STILL PHOTOGRAPHY & VIDEO COVERAGE	<ul style="list-style-type: none"> ● ONLY in assigned areas ● ONLY by credentialed media photographers or video crews ● Other media personnel may not carry cameras or take photographs or video with any device without prior permission ● All cameras/audio equipment must be controlled by an operator. ● Unmanned or remote cameras are NOT PERMITTED unless previously authorized
SOCIAL MEDIA STILL & VIDEO EXCEPTIONS / RESTRICTIONS	<p>ALL ABOVE RESTRICTIONS APPLY, BUT MOBILE DEVICES MAY BE USED TO POST:</p> <ul style="list-style-type: none"> ● Interviews shot from your assigned red carpet position or your media interview room seat only ● From the red carpet: stand-ups or analysis ● ONLY to the media outlet's authorized social media handles ● NO posting on personal social sites ● NO selfie sticks, tripods or other photo equipment ● NO random footage from any location ● In the media interview room:

	<ul style="list-style-type: none"> ○ No flash photography, including cell phone flash. ○ No professional photography or posed “moments” ○ Media assigned to the interview room may not pursue recipients for one-to-one interviews ● Social posts should carry the hashtag #sagawards
APPLICABLE TO ALL:	ANY media found using a camera or any other recording device in an unauthorized area are subject to confiscation of the device and revocation of their credentials as per the SAG Awards Media Coverage Agreement

POOL FEEDS... AND WHERE TO FIND THEM

All questions regarding pool feeds should be directed to Media Logistics Coordinator Angelita “AC” Cole at Angelita.Cole@gmail.com and cc'd Media Logistics Assistant Recio Young at recioyoung76@gmail.com

POOL FEED	WHERE TO FIND IT	APPROX. TIME
<u>E! Fashion Arrivals</u> Starts with the Champagne Taittinger Toast, then transitions to the FASHION arrivals from the perspective of the photographers with an emphasis on fashion shots	<u>Onsite:</u> Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Arrivals Feed Tent corner of 32nd + Royal (Mult-Box feeds are in 1080i @ 59.94 with embedded audio.) <u>Offsite:</u> AT&T Hub Ckt #: 50.TRGS.800696-001..PT	2:30 p.m. PT – 5 p.m. PT
<u>Arrivals (Limo Cam)</u>	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Arrivals Feed Tent corner of 32nd + Royal Streets (Mult-Box feeds are in 1080i @ 59.94 with embedded audio.)	2:30 p.m. PT - 5 p.m. PT
<u>Telecast</u> Follows the Arrivals (Limo Cam) * includes SAG-AFTRA Foundation/EIF/People Salute	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Arrivals Feed Tent	5 p.m. PT – 7 p.m. PT

	corner of 32nd + Royal (Mult-Box feeds are in 1080i @ 59.94 with embedded audio.) Offsite: Satellite Feed: (See Coordinates Below)	
<u>Interview Room</u> (follows the E! Fashion Arrivals Feed) <i>provided by Access Hollywood</i>	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Offsite: AT&T Hub CKT #: 50.TRGS.800696-001..PT	5 p.m. PT – 8:30 p.m. PT

Feeds Continued...

<u>General Photo Room</u> <i>provided by Extra</i>	Onsite: Pool Feed Area 1st Mezzanine (2nd Fl)	5 p.m. PT – 8:30 p.m. PT
<u>Trophy Area</u> to catch recipients as they receive their personal Actor® statuettes before entering the media complex. <i>provided by Entertainment Tonight</i>	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl)	5 p.m. PT – 8:30 p.m. PT

ONSITE MULT BOXES:		
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<p>[Available in 1080i, SDI anamorphic and Analog. All of the digital video signals have embedded audio, additionally, we de-embed the audio and distribute it via an analog audio bridge.]</p>	<p>Formats available: Telecast Feed + the Pool Feed from the Interview Room: Option 1: HD – SDI w/ Embedded Audio Option 2: SD – SDI Anamorphic w/ Embedded Audio Option 3: Analog video with analog audio bridge B-Roll Pool Feeds: HD-SDI w/audio only for the Trophy Table and General Photo (only available at Mezzanine 1 pool feed location)</p>	<p>If you plan to record any of the pool feeds, make sure you have a recording device to plug into the mult-box(es) via a BNC connection. Each outlet must provide its own recording deck(s) and a separate deck for each feed.</p>
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OFF-SITE FEEDS:

<p>SATELLITE FEED: Strategic Television David Gallardo (805) 402-0114</p> <p>John Jennings (310) 980-7697</p> <p>Sunday, January 29, 2017 TEST</p> <p>Sunday, January 29, 2017 TEST</p> <p>4:00pm – 5:00pm PT 1900 – 2000 ET 0000 – 0100 GMT (1/30)</p> <p>PROGRAM 5:00pm – 7:00pm PT 2000 – 2200 ET 0100 – 0300 GMT (1/30) (15-minute approx. out) [Available in HD]</p>	<p>Transmit: PSSI K-19 Satellite: Galaxy 17, tr. 19K Upper WO# 1641241 Bandwidth 18 MHz Uplink freq. 14,389 V Downlink freq. 12,089 H</p> <p>Video: HD 1080i / 59.94 / 16:9 Compression: MPEG-2 Chroma: 4:2:2 Delay: Low GOP Structure: 30 Frame Structure: IBBP</p> <p>Modulation: DVBS-2 8PSK FEC: 3/5 Symbol rate: 15.0 Msps Data rate: 26.698 Mbps Pilots: OFF Roll off: 20% Required Eb/No: 5.5</p> <p>Encryption: "In the Clear"</p> <p>Captioning: NO Video PID: 308 (Encoder set to Maximize/ Auto Fill) Audio Data Rate: 384 Kbits Audios: Channel 1: PGM stereo Left Channel 2: PGM stereo Right Channel 3: Mono M/E (Int'l customers) Channel 4: Mono Dialog minus announce (Int'l)</p>	<p>STV Transmission trouble numbers: +1-213-477-7576 & +1-213-477-7577</p> <p>BROADCASTER INFORMATION It is the broadcaster responsibility to confirm master control room telephone numbers with strategic television by e-mailing the information to STVoperations@strategictv.com PLEASE CONFIRM RECEPTION OF ALL TEST AND PROGRAM FEEDS Strategic Television requests that all broadcaster contact Strategic Television during the test period to confirm good reception of all test signals and/or to report problems. Strategic Television can be reached via the on-site telephone number(s) or by e-mailing us at STVoperations@strategictv.com. Project managers will be monitoring the e-mail account during all broadcast times.</p>
<p>ATT HUB: HD-1080i w/ embedded audio</p>	<p>CKT#: 50.TRGS.800696-001PT</p>	<ul style="list-style-type: none"> • Champagne Taittinger Toast • E! Fashion Arrivals • Interview Room