

29TH ANNUAL SCREEN ACTORS GUILD AWARDS® NOMINATIONS ANNOUNCEMENT MEDIA GUIDELINES

1. **Ashley Park** (*Emily in Paris*) and **Haley Lu Richardson** (*The White Lotus*) will announce the nominees for the 29th Annual Screen Actors Guild Awards® on Wednesday, January 11th. The nominations will be announced exclusively via Instagram Live on @sagawards beginning at 7 a.m. (PT).

Nominations will be kicked off at 6:50 a.m. PT on <u>@sagawards</u> Instagram Stories with an introduction by SAG-AFTRA President Fran Drescher. The annual stunt honors will be announced by SAG Awards Committee members Jason George and Elizabeth McLaughlin.

Following the announcement, all footage from the stream and social media graphics ("Assets") will be combined into a seamless video that will be available to download on the <u>SAG Awards Press Kit</u>.

2. Use of Assets

- a. Assets will be made available for EDITORIAL use only in your coverage of the 29th SAG Awards Nominations Announcement taking place on Instagram Live via <u>@sagawards</u>
- b. Screengrabs & Graphics
 - i. Media may take screengrabs of the Instagram Live* or from the assets made available by SAG Awards.
 - ii. Agencies and wires may service the screengrabs to their clients for editorial use, but they may not be licensed or sold.
- c. Video Footage
 - i. Media may screen record the Instagram Live* for use in editorial coverage of the 29th SAG Awards Nominations Announcement and telecast.
 - Media may use the downloaded footage provided by the SAG Awards for use in editorial coverage of the 29th SAG Awards Nominations Announcement and telecast.
 - Agencies and wires may service the footage (screen recorded or downloaded) to their clients for editorial use, but they may not be licensed or sold.

*Please note that capture of video and screengrabs via Instagram Live is subject to Instagram's Terms of Use, Community Guidelines, and any other applicable policies.

List of Assets to be UPLOADED on the <u>SAG Awards Press Kit</u> page on Wednesday, January 11, 2023



NOTE: This will be uploaded as soon as possible following the conclusion of the Live announcement.

Graphics:

13 Category Nominee Graphics - Still Images (.png)

Footage:

Video of the entire Nominations feed (.mp4)

ALL FOOTAGE AND GRAPHICS "COURTESY OF SAG AWARDS"