



## 28TH ANNUAL SCREEN ACTORS GUILD AWARDS® NOMINATIONS ANNOUNCEMENT MEDIA GUIDELINES

1. Rosario Dawson (Dopesick, Go-Big Show) and Vanessa Hudgens (tick, tick... Boom!, The Princess Switch) will announce the nominees for the 28th Annual Screen Actors Guild Awards® on Wednesday, January 12th. The nominations will be announced exclusively via Instagram Live with Rosario Dawson on [@sagawards](#) and Vanessa Hudgens on [@vanessahudgens](#) beginning at 7 a.m. (PT).

Nominations will be kicked off at 6:50 a.m. PT on [@sagawards](#) Instagram Stories with an introduction by SAG-AFTRA President Fran Drescher. The annual stunt honors will be announced by SAG Awards Committee members Jason George and Elizabeth McLaughlin.

Following the announcement, all footage from the stream and social media graphics (“Assets”) will be combined into a seamless video that will be available to download on the [SAG Awards Press Kit](#).

The 28th Annual Screen Actors Guild Awards will be simulcast live on TNT and TBS on Sunday, Feb. 27, 2022 at 8 p.m. ET / 5 p.m. PT from The Barker Hangar in Santa Monica.

2. Use of Assets
  - a. Assets will be made available **for EDITORIAL use only** in your coverage of the 28th SAG Awards Nominations Announcement taking place on Instagram Live via [@sagawards](#)
  - b. Screengrabs & Graphics
    - i. Media may take screengrabs of the Instagram Live\* or from the assets made available by SAG Awards.
    - ii. Agencies and wires may service the screengrabs to their clients for editorial use, but they may not be licensed or sold.
  - c. Video Footage
    - i. Media may screen record the Instagram Live\* for use in editorial coverage of the 28th SAG Awards Nominations Announcement and telecast.
    - ii. Media may use the downloaded footage provided by the SAG Awards for use in editorial coverage of the 28th SAG Awards Nominations Announcement and telecast.
    - iii. Agencies and wires may service the footage (screen recorded or downloaded) to their clients for editorial use, but they may not be licensed or sold.

*\*Please note that capture of video and screengrabs via Instagram Live is subject to Instagram’s Terms of Use, Community Guidelines, and any other applicable policies.*



**List of Assets to be UPLOADED on the SAG Awards Press Kit page  
on Wednesday, January 12, 2022**

*NOTE: This will be uploaded as soon as possible following the conclusion of the Live  
announcement.*

**Graphics:**

13 Category Nominee Graphics - Still Images (.png)

**Footage:**

Video of the entire Nominations feed (.mp4)

**ALL FOOTAGE AND GRAPHICS  
“COURTESY OF SAG AWARDS”**