

December 14, 2011

To the Media:

Thank you for attending the announcement of Nominees and Holiday Auction display for the 18th Annual Screen Actors Guild Awards®. We look forward to seeing your coverage.

##### NOMINATIONS ANNOUNCEMENT – Wednesday, Dec. 14, 2011 – LIVE AT 5:50 and 6:00 AM

**Pacific Design Center**

SilverScreen Theater

2nd Floor “Green” Building

8687 Melrose Avenue

Los Angeles, CA 90069

**CHECK-IN:** All Media must present a government-issued photo ID and either your LAPD press credential or your media outlet identification

**PARKING:** The paste-on media credential you receive upon check-in will serve as your parking validation. When leaving, please keep it on until you reach the parking gates.

**(LIVE) MEDIA TRUCKS ONLY:** Parking will be assigned and must be pre-arranged. Contact Jerry Mark at sagawards@eventcredentials.com

**PHONE LINES:** We will not have special phone lines installed. Please use a cell phone, or wireless internet to communicate with your office. Media requiring special phone line arrangements should contact Jerry Mark at sagawards@eventcredentials.com for a list of Pacific Design Center approved vendors, who you must contact directly.

**SCHEDULE**

2:30 AM Live TV Set-up begins – Early check-in must be pre-arranged with Jerry Mark

 All media must check in upon arrival

4:15 AM Media Check-in Begins

 Equipment Set-up in Auditorium – (see Andy Gelb or Stephanie Samson for positions)

 Mult-boxes are available for pooled audio and video feed

 Nominee Certificate and SAG Foundation Auction Display in Lobby

 Live- cut-ins available from the Theater or Lobby

4:45 AM Auditorium CLEARED for CLOSED REHEARSAL

 All cameras must be shut down and lenses covered

 Continental Breakfast served in Lobby

4:45-5:25 AM **INTERVIEW opportunities at lobby display of the SAG Awards Holiday Online Auction Benefiting the SAG Foundation.**

* JoBeth Williams, SAG Foundation Board President and SAG Awards Committee Chair
* Kathy Connell, SAG Awards Producer & SAG Executive Producer for National Programming
* The Holiday Auction includes a SAG Awards Ceremony/Gala VIP Ticket package, Staples Center Suite for Kings Hockey, a painting by actor Anthony Hopkins and unique experiences, vacations and collectibles.
* Online bidding closes at [www.sagawards.org/auction](http://www.sagawards.org/auction) on Sunday, Dec. 18.
* This is the second of four SAG Awards Online Benefit Auctions this season.
* PLEASE MAKE A VISUAL OR VERBAL REFERENCE TO THE AUCTION URL IN YOUR COVERAGE: [www.sagawards.org/auction](http://www.sagawards.org/auction)

5:25 AM Auditorium OPEN to Media

 Live cut-ins available from Auditorium or Lobby

5:45 AM Vibrate mode or shut down for cell phones and pagers required

**5:50 AM \*\*\*\*\*\*\*LIVE\*\*\*\*\*\*\***

**SHARP**  **SCREEN ACTORS GUILD STUNT HONORS NOMINEES ANNOUNCED**

 **Nominations announcers:** SAG Awards Committee Chair JoBeth Williams and Vice Chair Daryl Anderson

* The announcement should run approximately 2 minutes.
* The nominees will be listed in the nominations release distributed after the Actor® nominees are announced.
* For your colleagues who cannot attend: the announcement will be webcast live on TNT.TV and TBS.COM.

**6:00 AM \*\*\*\*\*\*\*LIVE\*\*\*\*\*\*\***

**SHARP**  **18th ANNUAL SCREEN ACTORS GUILD AWARDS® NOMINATIONS ANNOUNCEMENT**

 **Introductions:** SAG President Ken Howard.

**Nominations announcers:** Judy Greer (“The Descendants”) and Regina King (“Southland”) TNT/TBS Social Media Ambassador for the 18h Annual Screen Actors Guild Awards®)

* The announcement should run approximately 8-9 minutes.
* Printed copies of the nominations news release will be distributed immediately following the announcement
* For your colleagues who cannot attend: the announcement will be telecast live on TNT and webcast live on TNT.TV and TBS.COM.

**SATELLITE COORDINATES:**

Live feeds will also be available via satellite at the coordinates below. For troubleshooting call the TNT Technical Operations Center in Atlanta: (404) 885-4787

Wednesday, Dec. 14, 2011 - 9:00 a.m. ET / 6:00 a.m. PT for approximately 15 minutes

Galaxy 16, Transponder 20K Lower   (99 deg. West)

Downlink frequency: 12091 (V)

L-Band frequency: 1341

Bandwidth: 18 Mhz

Uplink:  PSSI

Compression: MPEG 2, 4:2:2, QPSK, DVB-S

FEC: ¾

Symbol rate: 13.0212

Data rate: 18 Mbps

QPSK, DVBS modulation

Audio: Ch 1/Left   Ch 2/Right

**Video:   16:9 SD anamorphic**

**POST-ANNOUNCEMENT PHOTOGRAPHS**

We will pose Ken Howard, Judy Greer and Regina King onstage for a few shots immediately following the announcement, and then all photographers must exit up the audience right aisle. We will move the presenters to several positions along the stage so that you all will get a shot. PLEASE DO NOT RUSH THE STAGE AND CROWD THE PRESENTERS. If you do, our burly security personnel will require you to leave immediately and you will jeopardize your chances to be credentialed for future SAG, TNT and Slate PR events.

**POST-ANNOUNCEMENT INTERVIEWS IN THE THEATRE WILL FOLLOW THE PHOTO OPP**

**You must remain in your assigned positions in the theatre for these interviews. Outlets going live will take precedence.**

6:10 AM Depending on their post-announcement work schedules, the following will be available for quick sound bites:

* Ken Howard
* Judy Greer
* Regina King
* SAG Awards Executive Producer Jeff Margolis
* SAG Awards Producer Kathy Connell

**POST-ANNOUNCEMENT INTERVIEWS IN THE LOBBY:**

SAG Foundation Online Benefit Auction Display

* JoBeth Williams, SAG Foundation Board President and SAG Awards Committee Chair

**18th ANNUAL ACTOR® NOMINATIONS ANNOUNCEMENT NEWS RELEASES**

* Printed copies of the nominations news release will be distributed immediately following the announcement
* You will also receive the announcement via email
* A downloadable copy of the announcement will be posted at [www.sagawards.org](http://www.sagawards.org)

**18th ANNUAL SCREEN ACTORS GUILD AWARDS® PHOTOS AND GRAPHICS:**

You can download photos of SAG’s 48th Life Achievement Award recipient Mary Tyler Moore, SAG President Ken Howard, The Actor® statuette, the SAG Awards Producers and 18th Annual Screen Actors Guild Awards® graphics at  [<http://www.sagawards.org/media_download>](http://www.sagawards.org/media_photos)

Please use the photo credit and copyright information provided with the photos and follow the guidelines for use of our photos and graphics at <http://www.sagawards.org/media-pr/media-guidelines>

Non-downloadable nominee photos will be available after the Nominations announcement on our public website at <http://www.sagawards.org/awards/nominees-and-recipients/18th-annual-screen-actors-guild-awards>

Downloadable nominee photos will be available after the Nominations announcement to the media only at <http://www.sagawards.org/hires/nominee/photos>. Please copyright photo to studio or network

**18th ANNUAL SCREEN ACTORS GUILD AWARDS® PRESS KIT**

Materials from our preliminary press kit are available now on our website at <http://www.sagawards.org/media-pr/press-kit> You will be emailed a link to the TNT multimedia press kit later on Dec. 14.

**IMPORTANT REMINDERS:**

**Airdate Information (PLEASE MENTION “SIMULCAST LIVE SUNDAY, JAN 29 ON TNT and TBS” IN ALL YOUR PRE-SHOW COVERAGE)**

The 18th Annual Screen Actors Guild Awards ceremony will be simulcast live coast-to-coast on TNT and TBS on Sunday, Jan. 29, 2012, at 8 p.m. (ET) / 5 p.m. (PT) from the Shrine Exposition Center in Los Angeles. An encore primetime telecast will begin immediately following on TNT at 10 p.m. (ET) / 7 p.m. (PT).

Prior to the televised ceremony, the SAG Honors for television and film stunt ensembles will be announced during the live [tnt.tv](http://tnt.tv) and [tbs.com](http://tbs.com) webcasts from the red carpet which begin at 6 p.m. (ET) / 3 p.m. (PT).

## Coverage Notice and Copies Required

Copies of your coverage of the 18th Annual Screen Actors Guild Awards Nominations Announcement and Holiday Auction should be sent to SAG Awards Publicity Assistant Jenny Wise at awardspr@sagawards.org as soon as possible after the nominations announcement, after any interim media opportunities and after the Awards ceremony. Broadcast outlets should alert us via email as to airdate/time and send video or audio files on a data disc in QuickTime or MPEG3 or MPEG4 format, as well as email website links where applicable. Print outlets should email PDF’s or website links. Photographers must email PDF’s of tear sheets. Receipt of your coverage will impact your request for credentials for future SAG Awards.

## Credentials for the 18th Annual Screen Actors Guild Awards® Ceremonies

You will be notified of your status for credentials for the Awards Ceremonies in early January. Acceptance of your credential application for the nominations announcement does not guarantee you will receive a credential for the ceremony. Our receipt of your coverage of Nominations announcement and your coverage of last year’s 18th Annual Screen Actors Guild Awards® may be a deciding factor. **All credentials and media logistics questions should be addressed to Jerry Mark via email at** **sagawards@eventcredentials.com****.** Please allow at least 48 hours for a reply.Please do not address credential or media logistics questions to other PR staff members.

**18th Annual Screen Actors Guild Awards® Media Staff**

Please introduce or re-introduce yourselves to us. If you have a problem this morning, we will try to find a solution. We invite your suggestions for making this event even better next year, but ask that you please email them to us after the crunch of this morning’s activities.

**SAG Awards**

Rosalind Jarrett – Executive in Charge of Publicity – rjarrett@sagawards.org

Jerry Mark – Credentials & Media Logistics Supervisor – sagawards@eventcredentials.com

Carrie White Scanlan– Publicity/Auction/Asset Manager – cwhitescanlan@sagawards.org

Tosha Whitten Griggs – Publicity Consultant – twgriggs@sagawards.org

Belinda Preno – Publicity Assistant – bpreno@sagawards.org

Jenny Wise – Publicity Assistant – prasst@sagawards.org

**TNT/TBS:**

Eileen Quast – Director of Publicity – Eileen.Quast@turner.com

**Slate PR:**

Andy Gelb – Partner – andy@slate-pr.com

Stephanie Samson – Account Executive – stephanie@slate-pr.com

Alyssa Some – Assistant – alyssas@slate-pr.com

Taryn Black – Assistant – taryn@slate-pr.com

**Screen Actors Guild**

Pamela Greenwalt - Communications Executive Director – pgreenwalt@sag.org

**UPCOMING 18th SCREEN ACTORS GUILD AWARDS® KEY MEDIA EVENT DATES & TIMES** - Detailed information will be sent to you for each event.

## Tuesday, Jan. 17 MEDIA & PUBLICISTS WALK-THRU / SITE CHECK

*(now a confirmed date)* Shrine Exposition Center

 10:00 a.m.

 Park in the Structure on the corner of Royal and 32nd Streets

**RSVP REQUIRED BY** **Monday, Jan. 16, 2012** to SAG Awards Publicity Assistant Belinda Preno at 310-235-1030 or bpreno@sagawards.org

## Thursday, Jan. 19 POURING OF THE ACTOR® STATUETTE

 American Fine Arts Foundry

 8:00 am set-up

8:15 am Sharp – Pouring & interviews

**SPACE LIMITED - REQUEST TO ATTEND REQUIRED BY** **Wednesday Jan. 18, 2012 t**o SAG Awards Publicity Assistant Belinda Preno at 310-235-1030 or bpreno@sagawards.org

## Thursday, Jan. 26 AWARDS CEREMONY & GALA BEHIND-THE-SCENES: SAG AWARDS SET. FOOD, WINE & CHAMPAGNE, TABLE DÉCOR, SAG FOUNDATION BENEFIT CEREMONY AUCTION; GALA TENT DECOR

Shrine Exposition Center

By Appointment beginning 8:30 a.m.

**RSVP REQUIRED BY** **Wednesday, Jan. 25, 2012** to SAG Awards Publicity Manager Carrie White Scanlan at 310-235-1030 or cwhitescanlan@sagwards.org

Interviews with Executive Producer/Director, Jeff Margolis; Producer Kathy Connell; Chef Suzanne Goin; Champagne Taittinger Artistic Director Vitale Taittinger, Dry Creek Vineyard Owner Kim Stare Wallace; Production Designer Joe Stewart; Art Director Keith Greco; Awards Event Supervisor Andrea Wyn Schall, and others TBA

## Friday, Jan. 27 AWARDS CEREMONY & GALA BEHIND-THE-SCENES; SAG AWARDS GREEN ROOM HOSTED BY GRAFF DIAMONDS

Shrine Exposition Center

By Appointment beginning 8:30 a.m.

**RSVP REQUIRED BY** **Wednesday, Jan. 26, 2010** to SAG Awards Publicity Manager Carrie White Scanlan at 310-235-1030 through Jan. 25 or 213-741-2080 beginning Jan. 26 or cwhitescanlan@sagwards.org

Interviews with Executive Producer/Director, Jeff Margolis; Producer Kathy Connell; SAG Awards Social Media Ambassador Regina King and others TBA

**Saturday, Jan. 28 RED CARPET ROLL OUT & PRESENTER REHEARSALS**

Shrine Exposition Center

SAG Awards Social Media Ambassador Regina King

**By Appointment** **Only -** Contact SAG Awards Publicity Manager Carrie White Scanlan at 310-235-1030 through Jan. 25 or 213-741-2080 beginning Jan. 26 or cwhitescanlan@sagwards.org

Note: Only presenters who have consented in advance to media coverage and/or interviews may be filmed or photographed.

## Sunday, Jan. 29 18th ANNUAL SCREEN ACTORS GUILD AWARDS®

**PRE-ARRIVALS LIVE CUT-INS FROM THE RED CARPET** **prior to 2:00 PM**

Outside the Shrine Auditorium

**By Appointment** **Only -** Contact SAG Awards Publicity Manager Carrie White Scanlan at 310-235-1030 through Jan. 26 or 213-741-2080 beginning Jan. 27 or cwhitescanlan@sagwards.org

We welcome your suggestions for special coverage or individual pre-show stories. We will be notifying you of other SAG Awards media opportunities as they are scheduled. We look forward to seeing you at these events.

The 18th Annual Screen Actors Guild Awardswill be produced by Jeff Margolis Productions in association with Screen Actors Guild Awards®, LLC. For more information about the SAG Awards, SAG, TNT and TBS, visit [sagawards.org/about](http://sagawards.org/about), “like” SAG Awards at [facebook.com/sagawardsofficialpage](http://www.facebook.com/sagawardsofficialpage) and follow SAG Awards at [twitter.com/sagawards.](http://twitter.com/SAGawards)

All good thoughts,

Rosalind Jarrett Jerry Mark Eileen Quast

SAG Awards Executive SAG Awards Credentials & TNT/TBS

in Charge of Publicity Media Logistics Coordinator Director of Public Relations

(310) 235-1030 Email only: (818) 977-2336

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# Jeff Margolis Productions in association with Screen Actors Guild Awards®, LLC

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Airs Sunday, January 29, 2012 on TNT & TBS • Follow us on [Facebook](http://www.facebook.com/sagawardsofficialpage) and [Twitter](http://twitter.com/SAGawards)

