

**MEDIA INFORMATION FOR 23RD SAG AWARDS®
PRE-SHOW ACTIVITIES & TELECAST as of 1/15/17**

SUNDAY, JANUARY 29, 2017

Please distribute copies of these instructions to all pertinent staff in your organization.

We realize this is a lot of information, but please read it in its entirety.

CREDENTIALS

Do NOT post pictures, video, descriptions or any other representation of credentials, security measures or access to the Shrine. Doing so is expressly forbidden. This includes posts for your outlet or personal posts on any social media platform. Violating this prohibition will result in the immediate revocation of your credentials and access denied for the duration of the 23rd SAG Awards, **with the option of permanently denying access to all SAG Awards and related events for you or for your entire outlet.**

CONTACT US

Questions regarding media operations should be addressed to the following staff members. Thank you in advance for your continued cooperation and support.

Please alert us to any technical difficulties on show day, but please hold any other constructive criticism until Monday. We welcome your feedback.

SAG AWARDS SHRINE MEDIA & PRODUCTION OFFICE: Exhibition Hall Mezzanine

Thursday, Jan. 26 to Sunday, Jan. 29

(213) 477-5116

Fax (213) 477-9922

There is no voicemail at the Production Office. If the person you are trying to reach is unavailable, we recommend you both:

- Send an email with your question
- Leave a message with the receptionist that includes your phone number and deadline.

23rd ANNUAL SCREEN ACTORS GUILD AWARDS MEDIA & EVENT STAFF

SAG Awards

Rosalind Jarrett Sepulveda – Executive in Charge of Publicity – rjarrett@sagawards.org

Carrie White Scanlan – Publicity Manager– cwhitescanlan@sagawards.org

Tarrah Curtis – Publicity Operations Manager – credentials@sagawards.org

Chris Marlowe – PR Managing Editor – cmarlowe@sagawards.org

Vanessa Reyes Smith – Publicity Strategist – vreyes@sagawards.org

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Angelita 'AC' Cole – Media Logistics Coordinator - angelita.cole@gmail.com

Matthew Copley – PR Production Coordinator - mcopley@sagawards.org

Reico Young - Media Logistics Assistant - recioyoung76@gmail.com

Angela Jones – Media & Publicist Credentials - credentials@sagawards.org

Debbie Peters – Media & Publicist Credentials - credentials@sagawards.org

TNT/TBS

Eileen Quast – Senior Director, Awards & Events, Los Angeles – Eileen.Quast@turner.com

Kaitlin Lindsey – Senior Publicist, Awards & Events, Los Angeles – Kaitlin.Lindsey@turner.com

Chelsea Reed – Jr. Publicist, Los Angeles – Chelsea.Reed@turner.com

PMK•BNC

Brian Rubin – Vice President, Special Events – Brian.Rubin@pmkbnc.com

Christina Canseco – Account Supervisor, Special Events – Christina.Canseco@pmkbnc.com

Pipere Boggio – Account Exec, Special Events – Pipere.Boggio@pmkbnc.com

Hallie Sawyer – Junior Account Exec, Special Events – Hallie.Sawyer@pmkbnc.com

CREDENTIALS, PARKING & SECURITY

CREDENTIALS

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PARKING, MEDIA ENTRANCE & MEDIA CHECK-IN

Parking passes will be provided to a representative from your outlet – you must arrange to connect with that person prior to show day, Sunday, Jan. 29. Parking is limited. We encourage you to carpool, taxi, Uber or Lyft to the parking structure on Sunday, Jan. 29.

USC Parking Structure, Lot D – opens at 8 a.m. on Sunday, Jan. 29.

(See reverse side of your parking pass for map/directions.)

- To enter the SAG Awards working media area from USC Parking Garage “D” – cross Jefferson Blvd. at Royal St. and walk east.
- The Media Entrance is located in the Shrine Auditorium South Lobby on Jefferson Blvd. between Royal St. and the east end of the Shrine.
- All Media must check in with staff in the Jefferson Lobby.
- **The Media Entrance will close at 4:30 p.m. No exceptions.**

WEST LOT (Deliveries and Parking)

Access to the West Lot for deliveries and/or parking of Satellite Trucks, Trailers, Starwagons, Tents or other production facilities must be pre-arranged with the Media Logistics Coordinator Angelita “AC” Cole at angelita.cole@gmail.com or (310) 628-6608. Trucks not pre-arranged may be turned away or put at the back of the line. This includes deliveries.

The flow for all trucks is one-way: trucks will enter via 32nd Street (at Hoover Street) and exit via W. Jefferson Blvd. Trucks not checking in at 32nd may be turned away or put at the back of the line.

CREDENTIALS

- **Credentials must be worn at all times on Sunday, Jan. 29** to access the Media Arrivals Area and the Media Complex located inside the Shrine Auditorium.
- **Credentials are not transferable.** Anyone found not wearing his or her proper credential will lose credential privileges and be escorted out of the event.
- **Do NOT post pictures, video, descriptions or any other representation of credentials, security measures or access to the Shrine. Doing so is expressly forbidden.** This includes posts for your outlet or personal posts on any social media or other platform. Violating this prohibition will result in the immediate revocation of your credentials and access denied for the duration of the 23rd Annual SAG Awards, **with the option of permanently denying access to all SAG Awards and related events for you or for your entire outlet.**

EQUIPMENT AND BAGS

Anyone entering the SAG Awards media areas is subject to search – including equipment and bags – by SAG Awards Security and/or LAPD upon request at any time. Anyone refusing a search request will have their credential revoked and access denied for the duration of the 23rd Annual SAG Awards.

All equipment and bags must be clearly labeled with the name and contact information of its owner: NAME, CELL PHONE and MEDIA OUTLET.

DRESS CODE: FORMAL ATTIRE REQUIRED

All staff covering the pre-show arrivals and the Shrine Auditorium Media Complex must wear formal attire. Technicians working exclusively within Television transmission trucks are exempt.

Formal attire INCLUDES:		Formal attire DOES NOT INCLUDE:
Men:	Tuxedos.	Jeans – of any kind, including black; casual or torn pants or shirts.
Women:	Gowns (full-length or tea-length) or tuxedos.	Jeans – of any kind, including black; casual or torn tops, bottoms or dresses.

JUST IN CASE YOU ARE THINKING ABOUT IT:

The SAG Awards does NOT allow:

- Hoverboards, Skateboards or other wheeled conveyance
- Selfie Sticks
- Segways
- Drones
- Step Ladders
- Rude behavior

EMBARGO, SHOW FOOTAGE & POOL FEEDS

Persons or outlets violating these restrictions will be subject to immediate removal.

RESTRICTIONS GOVERNING SHOW FOOTAGE

- For details see full LEGAL GUIDELINES below and previously signed 23rd ANNUAL SAG AWARDS MEDIA COVERAGE AGREEMENT.
- Persons or outlets violating these restrictions will be subject to immediate removal.

SAG AWARDS CLIPS (Including Screen Grabs)

- May NOT include any theatrical film or TV footage from any package
- A single clip may be NO MORE THAN :30 seconds aggregate length in any individual linear, internet or social media coverage
- The total of all single clips MAY NOT EXCEED 2 minutes in any individual linear, internet or social media coverage
- Clip totals are cumulative across linear, internet and social media coverage
- Clip use is subject to all terms of the 23rd SAG Awards Media Coverage Agreement (§Section 4: Intellectual Property)

USAGE WINDOW:

5 p.m. PT Sunday, January 29, 2017 through 11:59 p.m. PT on Sunday, February 26, 2017.

SAG AWARDS STILLS

- Use of SAG Awards Stills is subject to all terms of the 23rd SAG Awards Media Coverage Agreement

RESTRICTIONS GOVERNING RED CARPET & MEDIA COMPLEX COVERAGE

Persons or outlets violating these restrictions will be subject to immediate removal.

COVERAGE IS RESTRICTED TO YOUR ASSIGNED RED CARPET SPOT: Anyone attempting arrival coverage without an arrival credential and/or outside the media bullpens will be subject to immediate removal by Security and/or the LAPD.

Crews, reporters and photographers must stay behind the limiting hedges, except during the Champagne Taittinger Toast.

See also the full LEGAL GUIDELINES below and previously signed MEDIA COVERAGE AGREEMENT.

EMBARGO

There is no embargo on your coverage from the red carpet during arrivals or from the media complex during the show, but all of your coverage must comply with the restrictions outlined in these Media Instructions and the SAG Awards Media Coverage Agreement.

ON-SITE PERMISSIBLE CONTENT:

- **RESTRICTIONS APPLY TO LINEAR, ONLINE & SOCIAL COVERAGE**
- **NOT PERMITTED:**
 - Miscellaneous or random footage of the guests on the red carpet or of activity in the media complex
 - Descriptions, footage or photos of any credentials, security entrances or security measures.

	<ul style="list-style-type: none"> • All coverage is subject to terms of 23rd SAG Awards Media Coverage Agreement
INTERVIEWS / ANALYSIS PERMITTED	<ul style="list-style-type: none"> • Interviews from your assigned position • Host stand ups
POOL CAMERA FEEDS PERMITTED	<ul style="list-style-type: none"> • Red carpet; arrivals & fashion pools • Media Complex: trophy & photo room b-roll pools • Media Interview Room: Only the interviews themselves may be used from the pool feed • Show footage subject to the Media Coverage Agreement Restrictions
LIVE STREAMING INCLUDING WEBSITES, FACEBOOK LIVE, INSTAGRAM STORIES OR OTHER PLATFORMS	<ul style="list-style-type: none"> • SAG Awards Publicity must have previously approved in writing any live streaming on an outlet's website, Facebook, Instagram or any other platform. • Material that is streamed or posted on social media should display our hashtag: #sagawards.
STILL PHOTOGRAPHY & VIDEO COVERAGE	<ul style="list-style-type: none"> • ONLY in assigned areas • ONLY by credentialed media photographers or video crews • Other media personnel may not carry cameras or take photographs or video with any device without prior permission • All cameras/audio equipment must be controlled by an operator. • Unmanned or remote cameras are NOT PERMITTED unless previously authorized
SOCIAL MEDIA STILL & VIDEO EXCEPTIONS / RESTRICTIONS	<p>ALL ABOVE RESTRICTIONS APPLY, BUT MOBILE DEVICES MAY BE USED TO POST:</p> <ul style="list-style-type: none"> • Interviews shot from your assigned red carpet position or your media interview room seat only • From the red carpet: stand-ups or analysis • ONLY to the media outlet's authorized social media handles • NO posting on personal social sites • NO selfie sticks, tripods or other photo equipment • NO random footage from any location • In the media interview room: <ul style="list-style-type: none"> ◦ No flash photography, including cell phone flash. ◦ No professional photography or posed "moments" ◦ Media assigned to the interview room may not pursue recipients for one-to-one interviews • Social posts should carry the hashtag #sagawards
APPLICABLE TO ALL:	<p>ANY media found using a camera or any other recording device in an unauthorized area are subject to confiscation of the device and revocation of their credentials as per the SAG Awards Media Coverage Agreement</p>

POOL FEEDS... AND WHERE TO FIND THEM

All questions regarding pool feeds should be directed to Media Logistics Coordinator Angelita "AC" Cole at Angelita.Cole@gmail.com and cc'd Media Logistics Assistant Recio Young at recioyoung76@gmail.com

POOL FEED	WHERE TO FIND IT	APPROX. TIME
<u>E! Fashion Arrivals</u> Starts with the Champagne Taittinger Toast, then transitions to the FASHION arrivals from the perspective of the photographers with an emphasis on fashion shots	<u>Onsite:</u> Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Arrivals Feed Tent corner of 32nd + Royal (Mult-Box feeds are in 1080i @ 59.94 with embedded audio.) <u>Offsite:</u> AT&T Hub Ckt #: 50.TRGS.800696-001..PT	2:30 p.m. PT – 5 p.m. PT
<u>Arrivals (Limo Cam)</u>	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Arrivals Feed Tent corner of 32nd + Royal Streets (Mult-Box feeds are in 1080i @ 59.94 with embedded audio.)	2:30 p.m. PT - 5 p.m. PT
<u>Telecast</u> Follows the Arrivals (Limo Cam) * includes SAG-AFTRA Foundation/EIF/People Salute	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) Arrivals Feed Tent corner of 32nd + Royal (Mult-Box feeds are in 1080i @ 59.94 with embedded audio.) <u>Offsite:</u> Satellite Feed: (See Coordinates Below)	5 p.m. PT – 7 p.m. PT
<u>Interview Room</u> (follows the E! Fashion Arrivals Feed) <i>provided by Access Hollywood</i>	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl) <u>Offsite:</u> AT&T Hub CKT #: 50.TRGS.800696-001..PT	5 p.m. PT – 8:30 p.m. PT

Feeds Continued...

<u>General Photo Room</u> <i>provided by Extra</i>	Onsite: Pool Feed Area 1st Mezzanine (2nd Fl)	5 p.m. PT – 8:30 p.m. PT
<u>Trophy Area</u> to catch recipients as they receive their personal Actor® statuettes before entering the media complex. <i>provided by Entertainment Tonight</i>	Onsite: Pool Feed Area Mult Box 1st Mezzanine (2nd Fl)	5 p.m. PT – 8:30 p.m. PT

ONSITE MULT BOXES:		
[Available in 1080i, SDI anamorphic and Analog. All of the digital video signals have embedded audio, additionally, we de-embed the audio and distribute it via an analog audio bridge.]	Formats available: Telecast Feed + the Pool Feed from the Interview Room: Option 1: HD – SDI w/ Embedded Audio Option 2: SD – SDI Anamorphic w/ Embedded Audio Option 3: Analog video with analog audio bridge B-Roll Pool Feeds: HD-SDI w/audio only for the Trophy Table and General Photo (only available at Mezzanine 1 pool feed location)	If you plan to record any of the pool feeds, make sure you have a recording device to plug into the mult-box(es) via a BNC connection. Each outlet must provide its own recording deck(s) and a separate deck for each feed.

OFF-SITE FEEDS:		
<p>SATELLITE FEED: Strategic Television David Gallardo (805) 402-0114</p> <p>John Jennings (310) 980-7697</p> <p>TEST Sunday, January 29, 2017 TEST 4:00pm – 5:00pm PT 1900 – 2000 ET 0000 – 0100 GMT (1/30)</p> <p>PROGRAM Sunday, January 29, 2017 5:00pm – 7:00pm PT 2000 – 2200 ET 0100 – 0300 GMT (1/30) (15-minute approx. out) [Available in HD]</p>	<p>Transmit: PSSI K-19 Satellite: Galaxy 17, tr. 19K Upper WO# 1641241 Bandwidth 18 MHz Uplink freq. 14,389 V Downlink freq. 12,089 H</p> <p>Video: HD 1080i / 59.94 / 16:9 Compression: MPEG-2 Chroma: 4:2:2 Delay: Low GOP Structure: 30 Frame Structure: IBBP</p> <p>Modulation: DVBS-2 8PSK FEC: 3/5 Symbol rate: 15.0 Msps Data rate: 26.698 Mbps Pilots: OFF Roll off: 20% Required Eb/No: 5.5</p> <p>Encryption: "In the Clear"</p> <p>Captioning: NO Video PID: 308 (Encoder set to Maximize/ Auto Fill) Audio Data Rate: 384 Kbits Audios: Channel 1: PGM stereo Left Channel 2: PGM stereo Right Channel 3: Mono M/E (Int'l customers) Channel 4: Mono Dialog minus announce (Int'l)</p>	<p>STV Transmission trouble numbers: +1-213-477-7576 & +1-213-477-7577</p> <p>BROADCASTER INFORMATION It is the broadcaster responsibility to confirm master control room telephone numbers with strategic television by e-mailing the information to STVoperations@strategictv.com PLEASE CONFIRM RECEPTION OF ALL TEST AND PROGRAM FEEDS Strategic Television requests that all broadcaster contact Strategic Television during the test period to confirm good reception of all test signals and/or to report problems. Strategic Television can be reached via the on-site telephone number(s) or by e-mailing us at STVoperations@strategictv.com. Project managers will be monitoring the e-mail account during all broadcast times.</p>
<p>ATT HUB: HD-1080i w/ embedded audio</p>	<p>CKT#: 50.TRGS.800696-001PT</p>	<ul style="list-style-type: none"> • Champagne Taittinger Toast • E! Fashion Arrivals • Interview Room

SOCIAL MEDIA

SAG AWARDS SOCIAL MEDIA URLS AND HASHTAGS

We encourage you to share or retweet posts from our social media accounts and our Social Media Ambassador Jurnee Smollett-Bell's accounts. Please include our hashtag **#sagawards**.

Our Social Media Guidelines are available at <https://sagawards.org/socialguide>

Our Nomenclature Guidelines are available at <https://sagawards.org/nomenclaturedoc>

Connect with the SAG Awards:

Hashtag: **#sagawards**

Website: sagawards.org

SAG Awards Red Carpet Pre-Show: sagawards.tntdrama.com

Facebook: facebook.com/sagawardsofficialpage

Twitter: twitter.com/SAGawards

Google+: google.com/+SAGawards

Instagram: [@sagawards](https://instagram.com/sagawards)

Tumblr: sagawards.tumblr.com

YouTube: youtube.com/TheSAGAwards

Jurnee Smollett – Social Media Ambassador for the 23rd Annual Screen Actors Guild Awards

Instagram: [@jurneebell](https://instagram.com/jurneebell)

Twitter: [@jurneesmollett](https://twitter.com/jurneesmollett)

Facebook: facebook.com/pages/Jurnee-Smollett/105911701194

SOCIAL MEDIA GUIDELINES

Lauded by critics for its style, simplicity and genuine warmth, the Screen Actors Guild Awards® presented by SAG-AFTRA, which made its debut in 1995, has become one of the industry's most prized honors. To preserve the integrity, prestige and honor of the SAG Awards®, all social media activities must adhere to these guidelines. Please note: Screen Actors Guild Awards®, SAG Awards®, The Actor® name and statuette, and the phrase I AM AN ACTOR™ are legally protected against unauthorized uses and infringements. Further legal and usage information is available at <http://sagawards.org/media-pr/media-guidelines>.

Specifics

- The name of the event is the 23rd Annual Screen Actors Guild Awards®. The only acceptable nicknames are the Screen Actors Guild Awards® or the SAG Awards®. It is NEVER acceptable to call it the SAGs.
- The official hashtag is #sagawards.
- The name of the statuette presented to the honorees is The Actor®.
- The Screen Actors Guild Awards are not a competition; they are honors given by members of the performers' peer group. Therefore, we consider it inappropriate to refer to recipients as winners. A suggested synonym is honoree.
- Do not give preference or special attention to any one nominee. All nominees in a category are peers who are treated equally and are given equal amounts of attention.
- Photographs or video that include talent that are taken at the SAG Awards or at any of our pre-show events may not be posted on social media directly by sponsors. Sponsors may re-post photos or video with talent that were initially posted by media outlets or by the SAG Awards.

MEDIA POSITIONS

MEDIA POSITIONS

- **All media positions along the red carpet and inside the media complex are pre-assigned and marked by outlet.**
- All positions will be marked by Sunday, January 29 and are final. If you have any questions about your outlet's specific position(s) please contact Tarrah Curtis, tcurtis@sagawards.org.
- Any individual or outlet found moving outlet markers for their outlet or other outlets will have their credentials revoked and be escorted from the premises

RED CARPET:

Media space is tight – you will be shoulder to shoulder. Please be considerate of your colleagues and stay within your assigned spots at all times.

Media badges with **Arrivals + Media Complex Access** admit holders to their assigned spaces in the Arrival area and in their designated media rooms before, during and after the telecast.

Credentials with Media Complex Only will **NOT** be permitted in the Arrivals Area.

Credentials with Arrivals Access Only will **NOT** be permitted into the Media Complex.

SIGNAGE: Any signage in the Red Carpet Arrivals Area or inside the media complex, other than microphone flags, must be pre-authorized, in writing, by the SAG Awards Publicity team.

PHOTO BLEACHER AREA:

- There are equidistant marked spots for pictures
- The nominees and presenters will be moving from spot to spot to spot to give all photographers a good angle.
- The actor's escort will be carrying a card with the name, film or show and the actor's designation as nominee or presenter
- Please respect our need to move the actors down the line when others are waiting to be photographed.

MEDIA COMPLEX (INSIDE THE SHRINE AUDITORIUM)

MAIN LOBBY LEVEL: All Media Interview and Photo areas; new location this year: the Telecast Viewing Only area

UPSTAIRS 1st MEZZANINE: Digital Transmission workstations and the Pool Feed Tech Area

- All seats and workstations are assigned.
- Priority for workstation seating is given to outlets that have ordered internet / phone lines thru AEG
- Positions will be marked by Sunday, January 29 at 10 a.m.
- If you have questions regarding your outlet's assignments, please contact Tarrah Curtis at tcurtis@sagawards.org.

MEDIA LOUNGE: L'OREAL PARIS MAKE-UP STATION and MEDIA REFRESHMENTS

- Located in the Shrine Auditorium at the back of the theatre
- Enter through the southernmost theatre entrance
- A make-up artist from L'Oréal Paris will be stationed inside the media lounge from noon to 4:00 p.m.
- An additional refreshment station can be found on the 1st Mezzanine.
- Please notify our PR staff should refreshments become depleted

INTERNET/WiFi

TNT is providing complimentary WiFi in the Interview Room area of the media complex.

Network Name: Awards-Press

Password: awards23

If you have pre-ordered internet lines from AEG, lines will be dropped at your assigned location(s).

Luis Chavez at AEG is the contact for all telecom orders on-site. Contact: lchavez@aegworldwide.com, (213) 337-5024.

MiFi Units are ok, but we ask you to be mindful of other outlets using the same channels.

MEDIA COMPLEX – MAIN FLOOR:

GENERAL PHOTO ROOM

- Photographer access to this room is by assignment only.
- No photographer will be admitted to this room without an assigned position.
- Messengers are permitted in-and-out access to pick up film.
- Runners MAY NOT wait inside the General Photo Room.

A **B-roll pool camera** to catch all the excitement in the photo room will be provided by Extra.

Lighting. The General photo room will be lit to: 5600 degrees Kelvin (daylight) and approximately 125 footcandles (1345 lm/m²).

ACTOR® RECIPIENT INTERVIEW ROOM (a/k/a GENERAL MEDIA ROOM)

This is the designated area and **the first opportunity for media who wish to interview the award recipients.**

- **All media must check-in at the front of the room.**
- **No still or video cameras are allowed in the Interview Room** other than the pool camera unless previously authorized by the SAG Awards publicity department. There will be one pool camera provided courtesy of Access Hollywood, which will record interviews.
- **All seating will be assigned.** Workstation priority is given to outlets that have pre-ordered phone or Internet service or have reserved headsets (pre-order required).
- Outlet Identification Cards will be placed at each seat.
- **CELL PHONES** must be set to silent or vibrate.
- The Interview Room is run press-conference style and all interviews are on a non-exclusive basis.
- Monitors showing the telecast are located at the front of the room. When there are no interviews taking place, the telecast audio will be turned up.

Headsets:

- The show audio is turned down while recipients are being interviewed.
- Pre-ordered wired headsets enable media to continue to listen to the telecast audio at their seats when there is an interview taking place.
- Headsets may be checked out in the Media Interview Room beginning at 4 p.m.
- You must hand in a credit card to obtain a headset. Your credit card will be returned to you at the end of the evening when you return your headset.

To question recipients:

- Hold up your Outlet Identification card.
- The room monitor will acknowledge you.
- Please wait to be handed a microphone before asking your question so that the audio of your question can be recorded.
- When you get the microphone, please preface your question by identifying yourself by name and outlet.

MEDIA WITH SPECIAL ACCESS

All special access positions have been pre-arranged with the SAG Awards publicity team. All special requests must be approved in advance in writing before Friday, January 27, 2017.

No other one-to-one photography, videos or interviews are permitted. One-to-one interviews for social media are expressly forbidden without prior written approval.

If you would like to discuss special access for the 24th Screen Actors Guild Award in 2018, please reach out to us in September 2017.

After award recipients have completed the General Photo, TNT/TBS Photo and the Media Interview Rooms, they will be asked to visit the special access positions.

Special Photo Booths in the Main Lobby: These are the only approved photo booths: TNT/TBS; *People*; SAG Awards/AFP Polaroid Project.

The **Special Access Media Line** is located in the main lobby immediately following the *People* photo booth. There are 7 crews on this line. All positions have been pre-arranged. Interviews are limited to 2 minutes per recipient. The following is an alphabetical list of outlets approved for one-to-one interviews from the media line:

Access Hollywood, E! News, Entertainment Tonight, ET Canada, Extra, KTLA 5 News (Live) and SAG-AFTRA Video. Good Morning America is located opposite the SAG Awards/AFP Polaroid Project Photo Booth.

Telecast Viewing-Only Workstations – Located at the southwest corner of the media complex between the entrance lobby and the main media complex area.

- All workstations are assigned.
- This area is for reporters for filing only; no interviews.
- Only the telecast feed only will be shown in this area, not the interview room feed.

SAG Awards Media staff will be available in this area to troubleshoot any technical issues you encounter with the feeds that that we provide.

MEDIA COMPLEX – 1ST MEZZANINE

Data Transmission – Located at the North End of the 1st Mezzanine.

- All workstations are assigned.
- Outlets that have placed telecom orders will get priority placement at tables.
- The telecast feed and the feed from the Interview room will be shown in this area.

Pool Feed / Deck Technicians: Located on the South End of the 1st Mezzanine.

- This area is for technicians assigned to monitor and record the various audio and video feeds.
- If you plan to record any of the pool feeds, make sure you have a recording device to plug into the multibox(es) via a BNC connection.
- Each outlet must provide its own recording deck(s)
- A separate deck is required for each feed.

For a list of all feeds and where they are available.

All questions regarding pool feeds should be directed to Media Logistics Coordinator Angelita “AC” Cole at angelita.cole@gmail.com or (310) 628-6608.

MESSENGERS + RUNNERS

Media badges with **Arrivals + Media Complex Access** admit holders to their assigned spaces in the Arrival area and in their designated media rooms before, during and after the telecast.

Credentials with Media Complex Only will **NOT** be permitted in the Arrivals Area.

Credentials with Arrivals Access Only will **NOT** be permitted into the Media Complex.

Arrivals Access Only Messengers will NOT have access to the Shrine Auditorium Media Complex. Messengers will enter and leave the Arrivals Area via the checkpoint at 32nd Street and Royal Street.

Messenger with BOTH Arrivals and Media Complex Access will have access to the Red Carpet Arrivals Area, the West Lot and all Media positions in the Shrine Auditorium Media Complex. They may enter and leave the Shrine Auditorium media facility through the north lobby entrance on Royal St., north of Jefferson Blvd. Please see posted diagrams for Media Room floor plan.

SCHEDULE

TELECAST SCHEDULE

The **23rd Annual Screen Actors Guild Awards®** will be **simulcast live on TNT and TBS on Sunday, Jan. 29, 2017 at 8 p.m. (ET) / 5 p.m. (PT)**. TBS and TNT subscribers also can watch through the networks' websites and mobile apps. In addition, TNT will present a primetime encore of the ceremony immediately following the live presentation. The telecast is available internationally, including to U.S. military installations through the American Forces Network.

Prior to the televised ceremony, honorees for outstanding television and film stunt ensemble action performances will be announced from the red carpet during the "People, EW & TNT's SAG Awards® Red Carpet Live" pre-show which will stream simultaneously on sagawards.tntdrama.com, sagawards.org, the People/Entertainment Weekly Network (People.com/PEN), EW.com, InStyle.com, Essence.com, and Time.com **beginning at 5:30 p.m. (ET) / 2:30 p.m. (PT)**.

SCHEDULE / SUNDAY, JAN. 29

Access will be restricted to pre-assigned times. If you have any questions about load-in of your large equipment, email Media Logistics Coordinator Angelita "AC" Cole at Angelita.Cole@gmail.com and Media Logistics Assistant Recio Young at recioyoung76@gmail.com

LIVE STAND-UPS:

Broadcast entities wishing to transmit live stand-ups from the Shrine exterior before the media arrivals area opens (10 a.m. 1/29) and/or during or after the show (post 5 p.m. on 1/29) must pre-arrange their transmission times, talent and crew locations with Pipere Boggio at PMK•BNC (Pipere.Boggio@pmkbnc.com) by 5 p.m. PT on Jan. 28.

SCHEDULE / SUNDAY, JAN. 29

10 a.m.–11:30 a.m. **Arrivals and Inside Media Equipment Drop-Off** — Shrine Auditorium South Lobby. Enter at the Jefferson Blvd. Media Entrance just East of Royal Street. Short-term, temporary parking is available on Jefferson Blvd. **Cars left on Jefferson Blvd. past noon on Sunday, Jan. 29 will be towed.**

10 a.m.–4:30 p.m. **Media Check-in** - Shrine Auditorium South Lobby. Enter at the Jefferson Blvd Media Entrance just East of Royal Street.

- ALL media must check-in.
- Pick-up Sunday media information
- Final media position placements for the red carpet and the media complex will be marked. Staff will be available to guide you beginning at 10 a.m.
- Media will access the red carpet via the North Lobby door of the Shrine Auditorium
- **NO MEDIA WILL BE ADMITTED AFTER 4:30 P.M.**

1:15 p.m. **Arrivals Media MUST BE in position on the Red Carpet**

Interviews at your position on the Red Carpet (pre-arrangement preferred):

1:30–2:10 p.m. INTERVIEW OPPORTUNITY: **Champagne Taittinger on the Red Carpet:**

- **Vitalie Taittinger**, Artistic Director and Global Spokesperson, Champagne Taittinger
- **Champagne and Glasses for a Toast with Vitalie Taittinger at your assigned spot** are available by pre-arrangement with Vanessa Dones
Contact Vanessa Dones, vdones@kobrand.com or (347) 244-2520

1:30–2:10 p.m. INTERVIEW OPPORTUNITY: **SAG-AFTRA Foundation**

- **JoBeth Williams**, SAG Awards Committee Chair/SAG-AFTRA Foundation President
- **Cyd Wilson**, SAG-AFTRA Foundation Executive Director
Contact Caroline O'Connor, coconnor@sagaftra.foundation or (213) 400-8401

2:30 p.m. – LIVE Champagne Taittinger Red Carpet Opening Toast – Vitalie Taittinger + Nominee TBA

Photo & TV visual opportunity. If necessary to obtain a clearer shot, you may step onto the Red Carpet for this mini-event. **ALL MEDIA must immediately return** to your Arrivals position as soon as the Toast is over.

The Toast will be available on E!'s arrivals (not fashion) camera pool feed on the mult-boxes. After the toast, that feed will switch to the arrivals feed.

2:45 p.m. – LIVE Honorees for **Outstanding Action Performances by Film and Television Stunt Ensemble** will be announced on the People, EW & TNT's SAG Awards® Red Carpet Live™ pre-show platform by SAG-AFTRA President Gabrielle Carteris and SAG Awards Committee Chair JoBeth Williams and **webcast on the People/Entertainment Weekly Network (People.com/PEN), EW.com, InStyle.com, Essence.com and Time.com, as well as sagawards.tntdrama.com and sagawards.org.**

Press Release: A release containing the Stunt Ensemble honorees will be posted at sagawards.org/media-pr/press-releases shortly thereafter as well as emailed to you.

2:35–4:30 p.m. **Red Carpet Arrivals - ALL** Arrivals media positions will be pre-assigned

4:30 p.m. **Media Check-in Doors Close** (Jefferson Entrance). No re-entry. Media assigned only to positions in the Media Complex must be in position.

4:45 p.m. **Red Carpet Media Opportunities END.**
Media who need to move inside from the Red Carpet may make their way behind the media line to the northeast end of the carpet (behind the east-west leg) where they will cross the red carpet. Media may **ONLY** enter the Shrine Auditorium lobby from the North Lobby entrance doors on Royal Street. These routes will be pointed out at the mandatory walk-thru.

4:55 p.m. **Entertainment Industry Foundation / People Magazine Salute to the SAG-AFTRA Foundation NOT FOR BROADCAST.**

The presentation will be included in the show feed accessible through the mult-boxes in Digital Transmission and shown on the monitors for you to see. (Note: A separate SAG-AFTRA Foundation video will be shown in the showroom and on the monitors during the 5th Commercial Break. **NOT FOR BROADCAST.**

5 p.m. **LIVE 23rd Screen Actor's Guild Awards Telecast Begins**

7 p.m. **23rd Screen Actor's Guild Telecast Awards ENDS**

7:30 p.m. **Media Departures**

Any media departing the media complex **before 8:30 p.m.**, including all photographers assigned to the General Photo Room, must exit the Media Complex via the North Lobby Doors, turn left and proceed down Royal Street to Jefferson Blvd.

Any media departing the media complex **after 8:30 p.m.**, including reporters leaving the Interview Room following the final Actor® Recipient Interviews, may also exit via the South Doors, turn left and proceed down Royal Street to Jefferson Blvd.

RE-ENTRY

Media needing to re-enter the Media Complex must enter via the North Lobby door. **ALL** media needing to re-enter will need to have their credential checked and follow security instructions each time.

8:30 p.m. **Media Strike - Main Lobby**

Outlets with Photo Booths in the Main Lobby may begin striking only **AFTER** the last media interview has been completed.

Strike crews should wait at the Jefferson Blvd Media Entrance just East of Royal Street. When the final media interview is completed, SAG Awards staff will begin admitting crews for strike. ***** All strike crews will require a media credential. No one will be admitted to strike without a credential. Strike crew names and ID information must be submitted in advance along with the rest of your crew names and strike crew members must come down to the Shrine to be photographed during credentialing hours..**

10 p.m.

Media Complex Closes

LAST MINUTE MEDIA INFORMATION FOR SHOW DAY

The show rundown, list of presenters, red carpet special media opportunities and any other last minute information will be posted on Sunday, Jan. 29.

RECIPIENTS LIST & ACCEPTANCE SPEECHES

Actor® recipients will be highlighted and acceptance speech transcripts will be posted at sagawards.org/awards/nominees-and-recipients/23rd-annual-screen-actors-guild-awards as soon as they become available.

- The Stunt Ensemble recipients will be emailed and posted on our website shortly after they are announced on the SAG Awards Pre-Show at 2:45 p.m. PT.
- A final press release will be emailed to you shortly after the ceremony ends and posted on our website at sagawards.org/media-pr/press-releases/23rd-annual-screen-actors-guild-awards-final-recipients.

COVERAGE NOTICE AND COPIES REQUIRED

Copies of your coverage of the 23rd Annual Screen Actors Guild Awards should be sent to SAG Awards Publicity Assistant Katie Johns at kjohns@sagawards.org as soon as possible after the Awards ceremony.

- Broadcast outlets should alert us via email as to airdate/time and send video or audio files on a data disc in QuickTime or .mpeg3 or .mpeg4 format, as well as email website links where applicable.
- Print outlets should email PDFs or website links.
- Photographers must email PDFs of tear sheets.
- Receipt of your coverage will impact your request for credentials for future SAG Awards.

RADIO FREQ. – RF

Listed below are those walkie frequencies that will be in use by the Show, before, during, and following the show and **must NOT be used by any other organization.**

464.50000	464.47500	469.71350	457.18750
464.55000	464.52500	451.80000	469.71350
469.50000	464.62500	456.80000	464.50000
469.55000	464.75200	452.18750	464.55000

If your outlet is desiring to use Wireless (RF) microphones, IFB or comms, you **MUST** provide information including device manufacturer, model, and frequency band that you are planning to use to Keith Hall keith@showcoms.com before 5 p.m. on Thursday, January 26. We will attempt to select frequencies for your use and send you an email with those frequencies. Please include your audio contact in your email to make sure the information reaches that person directly.

If you do not receive a confirmation email, you are **NOT CLEARED** to use RF on-site at the 23rd SAG Awards.

Questions about RF usage should be directed to: Keith Hall, Showcoms 818-522-3398
keith@showcoms.com

LEGAL NOTICES

You acknowledge that permission to attend and photograph the 23rd Screen Actors Guild Awards ceremonies are extended for legitimate newsgathering/disseminating activities, and is expressly conditioned on your agreement to abide by the SAG Awards and SAG-AFTRA's regulations and the terms of the Media Coverage Agreement signed when your outlet applied for credentials.

LEGAL GUIDELINES

Legal guidelines for your attendance at and coverage of the SAG Awards are in the Media Coverage Agreement your outlet accepted when applying for your credentials. A copy of the Media Coverage Agreement is posted at sagawards.org/media-pr/media-and-publicists-only or may be obtained upon request to tcurtis@sagawards.org.

INTELLECTUAL PROPERTY

By acceptance of credentials to cover the "23rd Annual Screen Actors Guild Awards" you acknowledge that you have read and understood SAG-AFTRA's regulations governing the use of its trademarks and intellectual property, including but not limited to THE ACTOR and agree to comply with those regulations. Complete legal guidelines for using trade and copyright marks of SAG-AFTRA and the Screen Actors Guild Awards are posted on the Screen Actors Guild Awards website at sagawards.org/media-pr/media-guidelines.

Per the SAG Awards Media Coverage Agreement you consented to when you applied for credentials, you acknowledge that as between you and SAG Awards, SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to the telecast of the SAG Awards Ceremony, and particularly any SAG Awards Clips (as defined in the Media Coverage Agreement, including "screen grabs"), and that SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to any SAG Awards Stills or is providing them to you pursuant to a license from the sole and exclusive owner.

THE ACTOR® statuette is both a trademark and copyrighted intellectual property of SAG-AFTRA. "THE ACTOR" is a registered trademark of SAG-AFTRA. Any use of the name or statuette is strictly regulated, and published images of THE ACTOR® must bear prominent notice of SAG-AFTRA's ownership

USE OF CLIPS AND SAG AWARDS STILLs

Per the SAG Awards Media Coverage Agreement your outlet consented to when applying for credentials, your outlet is hereby granted a nonexclusive, non-transferable temporary license to broadcast and/or display SAG Awards Clips (including "screen grabs") and SAG Awards Stills beginning upon the first airing of the SAG Awards Ceremony on Sunday, Jan. 29, through 11:59 p.m. PST on Sunday, February 26, 2017 subject to the following restrictions:

- (1) SAG Awards Clips and/or SAG Awards Stills may be used only for legitimate news reporting purposes on television, in newspapers and periodicals, and on the internet. SAG Awards Clips and/or SAG Awards Stills may be used only for legitimate news reporting which refers to: (i) the SAG Awards Ceremony as an event, (ii) SAG-AFTRA as an organization, or (iii) specific achievements for which an individual has been nominated for or awarded a Screen Actors Guild Award. SAG Awards Clips and/or SAG Awards Stills may not be used for any purposes other than those expressly stated herein;
- (2) No more than thirty seconds (00:30) of any individual SAG Awards Clip may be used;
- (3) The aggregate length of all SAG Awards Clips used in an individual program may not exceed two minutes (02:00);
- (4) With respect to SAG Awards Stills, except: (i) graphics and (ii) any image of THE ACTOR® statuette, you are permitted to crop or resize the image, but may not distort the content or otherwise manipulate the image; you may only resize (and not crop or otherwise manipulate or distort): (i) SAG Awards Stills that are graphics and (ii) any image of THE ACTOR® statuette;
- (5) Any display, exhibition, broadcast, or use of SAG Awards Clips and/or SAG Awards stills must be prominently accompanied by the legend: "Courtesy of the 23rd Annual Screen Actors Guild Awards®";
- (6) The sale or distribution of any SAG Awards Clips and/or SAG Awards Stills from the SAG Awards or any SAG Awards event (e.g. nomination ceremony, behind-the-scenes, Question & Answer sessions, rehearsals, Red Carpet Arrivals) for any non-news reporting purpose or sale to the general public is strictly prohibited.

Any license granted to you hereunder expires at 11:59 p.m. PST on Sunday, February 26, 2017. No use of SAG Awards Clips or SAG Awards Stills may be made after that time without the additional express written consent of SAG Awards, for which compensation may be required. The parties agree that any use whatsoever of these materials after the expiration of the license granted hereunder constitutes a material and serious breach of this Agreement, for which substantial damages and/or injunctive relief will be warranted.

MEDIA COVERAGE AGREEMENT

23rd Annual Screen Actors Guild Awards® Media Coverage Agreement

This is a binding legal document. Please read it carefully. If you are applying for a credential on behalf of a legal entity, you represent and warrant that you have the right and authority to enter into this Agreement on behalf of that entity.

In consideration of being granted credentials for access to the 23rd Annual Screen Actors Guild Awards® ("SAG Awards Ceremony") and subject only to the final approval of Screen Actors Guild Awards, LLC ("SAG Awards"), the executing entity and individual (collectively, "You") hereby enter into the following Media Coverage Agreement with SAG Awards:

1. Credentials. SAG Awards will provide credential(s) necessary for you to gain access to designated media areas for the sole and exclusive purpose of providing legitimate news reporting of the SAG Awards Ceremony.

(a) Time, area, and scope of access will be at the sole discretion of SAG Awards. Credential(s) and access may be revoked at any time by SAG Awards with or without cause, and SAG Awards shall have no liability to you whatsoever should SAG Awards revoke such access. You agree not to attempt to gain access to any area other than those designated for media and to which you have expressly been granted access. You agree to confine your work to obtain interviews or to shoot still photographs and video only to those locations within the designated media areas for which you have been specifically assigned for that work.

(b) Your credential is non-transferable. You agree not to sell, share, donate or provide it to anyone before, during or after its use at the SAG Awards Ceremony.

(c) Credentials may not be copied or photographed. You agree not to post or share a picture or video of your credential on Facebook, Twitter, Instagram or any other social or online media. Publication of credential images and artwork may result in both immediate and future revocation of an outlet or individual's credentials.

2. Cameras/Recording Devices. The unauthorized possession or use of cameras or video or audio recording devices (each a, "Recording Device") is prohibited at the SAG Awards Ceremony. If you are found to be in possession of an unauthorized Recording Device within SAG Awards premises (including the Red Carpet Arrivals Area), you hereby consent to the confiscation of any such recording device and the revocation of your credentials.

(a) Credentialed still photographers and video crews will be granted authorization to possess and use still and video cameras respectively within their designated media areas only. If you are so authorized, you agree to possess and use only such devices as are necessary for your coverage of the event. If you are found using an unauthorized Recording Device in an unauthorized area, you hereby consent to confiscation of the device and revocation of your credentials.

(b) In the Red Carpet Arrivals Area, still and video photography is permitted only from your assigned area on the media bleachers.

(c) Any outlet signage in the Red Carpet Arrivals Area or inside the media complex, other than microphone flags, must be pre-authorized.

(d) Only authorized outlets may telecast or stream live from the Red Carpet Arrivals Area.

(e) In consideration of being granted permission to telecast, stream or otherwise exhibit video footage or still photography from the Red Carpet Arrivals Area and/or and inside the media complex, you agree to the following terms:

(1) All video cameras and audio equipment must be controlled by an operator who has expressly agreed to the terms of this Agreement. Unmanned Recording Devices are not permitted unless pre-authorized;

(2) Unless otherwise agreed in writing the only footage that may be telecast, streamed or otherwise exhibited from the Red Carpet Arrivals Area are: (i) interviews from your assigned red carpet area and/or your host, reporters or experts stand-ups or analysis; (ii) footage of talent posing for fashion video cameras and/or still photographers in front of the photo bleachers; and (iii) footage from pre-authorized "pool" cameras. All other footage is prohibited (e.g. miscellaneous footage and/or audio recordings of guests);

(3) Audio/video personnel including operators, producers or talent "wranglers" ("A/V Personnel") are not permitted to stand on the red carpet. If A/V Personnel are working with a platform crew, they must remain on the platform or on the steps leading up to the platform at all times. If A/V Personnel are working with a crew on the media line they must remain behind the hedges at all times.

(f) Inside the media complex:

(1) Still photography is only permitted from fixed assigned positions in the General Photo Room unless previously authorized;

(2) No individual outlet video coverage is permitted unless previously authorized;

(3) Reporters may pose questions only inside the General Media Interview Room. Interviews outside the General Media Interview Room are not permitted unless previously authorized.

(4) Video of interviews with Actor® recipients in the General Media Interview Room will be provided by a pool camera. Interviews are the only material that may be telecast, streamed or otherwise exhibited from the General Media Interview Room and such interviews are also the only material that may be telecast, streamed or otherwise exhibited live during the telecast of the SAG Awards Ceremony.

(5) You agree that, if granted access to the General Media Interview Room, you will only use Recordings of actual interview sessions and that no other footage or visual material from the General Media Interview Room will be used for any purpose unless previously authorized.

(g) You agree that the telecast, streaming or other exhibition of any unauthorized footage shall be deemed a material breach of this Agreement and that SAG Awards, in its sole discretion, may confiscate any and all cameras or other devices capable of recording, telecasting, streaming, or

otherwise capturing and/or disseminating footage in the event of such breach and may revoke your credentials. You hereby waive any and all claims or demands of any kind for any damages occurring as a result thereof. You further agree that it would be extremely difficult to determine or affix the actual damages sustained by SAG Awards arising out of a breach of this Agreement and that \$25,000.00 (US dollars) is a reasonable estimate of such damages.

(h) You agree to indemnify Screen Actors Guild-American Federation of Television and Radio Artists ("SAG-AFTRA") and SAG Awards against any and all claims which may arise as a result of your breach of this Agreement, including but not limited to, breach of contract claims by third parties.

3. Definitions. For purposes of this Agreement, the following terms are defined as set forth in this paragraph:

(a) "SAG Awards Clips" means any motion picture or live action footage or audio recording of a portion of the telecast of the SAG Awards Ceremony, including individual frames of such footage and still images derived from such footage (commonly referred to as "screen grabs");

(b) "Stills" means any still photograph (whether on film or digitally captured) taken in connection with the SAG Awards Ceremony but not extracted or produced from the telecast of the SAG Awards, except "SAG Awards Stills;"

(c) "SAG Awards Stills" means any still photograph, image, or graphic provided by SAG Awards, expressly including, but not limited to, photographs, images, or graphics downloaded from the SAG Awards website or the SAG-AFTRA website;

(d) "Recordings" means any motion picture or live action footage or audio recording taken in connection with the SAG Awards Ceremony other than materials encompassed within the definition of "SAG Awards Clips" as set forth in subparagraph (a) above.

4. Intellectual Property.

(a) You acknowledge that as between you and SAG Awards, SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to the telecast of the SAG Awards Ceremony, and particularly any SAG Awards Clips (including "screen grabs"), and that SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to any SAG Awards Stills or is providing them to you pursuant to a license from the sole and exclusive owner.

(b) Limited License. You are hereby granted a nonexclusive, nontransferable temporary license to broadcast and/or display SAG Awards Clips (including "screen grabs") and SAG Awards Stills beginning upon the first airing of the SAG Awards Ceremony on Sunday, January 29, 2017, through 11:59 p.m. PST on Sunday, February 26, 2017 subject to the following restrictions:

(1) SAG Awards Clips and/or SAG Awards Stills may be used only for legitimate news reporting purposes on television, in newspapers and periodicals, and on the internet. SAG Awards Clips and/or SAG Awards Stills may be used only for legitimate news reporting which refers to: (i) the SAG Awards Ceremony as an event, (ii) SAG-AFTRA as an organization, or (iii) specific achievements for which an individual has been nominated for or awarded a Screen Actors Guild Award. SAG Awards Clips and/or SAG Awards Stills may not be used for any purposes other than those expressly stated herein;

(2) No more than thirty seconds (00:30) of any individual SAG Awards Clip may be used;

- (3) The aggregate length of all SAG Awards Clips used in an individual program may not exceed two minutes (02:00);
- (4) With respect to SAG Awards Stills, except: (i) graphics and (ii) any image of THE ACTOR® statuette, you are permitted to crop or resize the image, but may not distort the content or otherwise manipulate the image; you may only resize (and not crop or otherwise manipulate or distort): (i) SAG Awards Stills that are graphics and (ii) any image of THE ACTOR statuette;
- (5) Any display, exhibition, broadcast, or use of SAG Awards Clips and/or SAG Awards stills must be prominently accompanied by the legend: "Courtesy of the 23rd Annual Screen Actors Guild Awards®";
- (6) The sale or distribution of any SAG Awards Clips and/or SAG Awards Stills from the SAG Awards or any SAG Awards event (e.g. nomination ceremony, behind-the-scenes, Question & Answer sessions, rehearsals, Red Carpet Arrivals) for any non-news reporting purpose or sale to the general public is strictly prohibited.

(c) Any license granted to you hereunder expires at 11:59 p.m. PST on Sunday, February 26, 2017. No use of SAG Awards Clips or SAG Awards Stills may be made after that time without the additional express written consent of SAG Awards, for which compensation may be required. The parties agree that any use whatsoever of these materials after the expiration of the license granted hereunder constitutes a material and serious breach of this Agreement, for which substantial damages and/or injunctive relief will be warranted.

(d) THE ACTOR statuette is both a trademark and copyrighted intellectual property of SAG-AFTRA. "THE ACTOR" is a registered trademark of SAG-AFTRA. Any use of the name or statuette is strictly regulated, and published images of THE ACTOR must bear prominent notice of SAG-AFTRA's ownership. You hereby acknowledge and agree that you have read and understood SAG-AFTRA's regulations, governing the use of its trademarks and intellectual property, including but not limited to THE ACTOR and agree to comply with those regulations which are incorporated herein by reference. A complete copy of said regulations is posted on the Screen Actors Guild Awards website at www.sagawards.org.

5. Restrictions on Use of SAG Awards Clips, Recordings, Stills and SAG Awards Stills.

(a) You expressly agree, irrespective of copyright ownership:

(1) not to use or authorize others to use any SAG Awards Clips, Recordings, Stills, or SAG Awards Stills in any manner that would constitute a violation of any law or applicable collective bargaining agreement;

(2) that any SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, as used in your program or on your outlet, shall not disparage, defame or reflect unfavorably upon SAG-AFTRA, SAG Awards, and/or any person depicted in the SAG Awards Clips, Recordings, Stills, or SAG Awards Stills or otherwise associated with SAG-AFTRA or SAG Awards;

(3) not to sell, distribute, license, or otherwise transfer any Stills or Recordings from the SAG Awards Ceremony or any SAG Awards event (e.g. nomination ceremony, behind-the-scenes, Question & Answer sessions, rehearsals, Red Carpet Arrivals) for any purpose other than legitimate news reporting purposes and that the sale of Stills or Recordings to the general public is strictly prohibited;

(4) you will not permit any other person or entity to make use of any SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills in any manner that violates this Section.

(b) To the extent that your use of any SAG Awards Clips, Recordings, Stills, or SAG Awards Stills is pursuant to the grant of a license in Section 4(b) above, that license is expressly conditioned on your compliance with this Section 5. Any failure to strictly comply with these restrictions shall void such license ab initio.

(c) You agree that any transfer of rights (including, but not limited to, any sale or license) in any SAG Awards Clips, Recordings, Stills or SAG Awards Stills shall be subject to the terms of this Agreement, generally, and this Section 5, specifically, and that you will clearly inform any transferee of the restrictions set forth herein.

(d) You agree to promptly notify SAG Awards of any actual or suspected breach of the terms of this Agreement or of any improper or unauthorized use of any SAG Awards Clips, Recordings, Stills, or SAG Awards Stills, and to take all reasonable further steps requested by SAG Awards to prevent, control or remedy any such violation.

6. Reporting on SAG Awards Security Measures is Expressly Prohibited. You agree not to report on any SAG Awards security measures in any medium. Any failure to strictly comply with this restriction may result in both immediate and future revocation of an outlet or individual's credentials.

7. Third Party Authorizations. You will obtain and be solely responsible for all required authorizations, clearances, consents, licenses, and releases necessary for your use of the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, including without limitation:

(a) consents from all performers and persons who appear in and/or rendered services in connection with the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills;

(b) consents from any and all unions and/or guilds to the extent any of their respective members performed and/or rendered services in or in connection with the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, including without limitation, AFM, SAG-AFTRA, DGA, and WGA;

(c) if music is in the SAG Awards Clips or Recordings, any music synchronization, master use and performing rights and/or licenses from the owners of the music.

Nothing in this Agreement grants you the right to use, display, or broadcast clips of motion pictures (including but not limited to theatrical films, television programs, and commercials) broadcast as part of the SAG Awards without separately obtaining all required clearances, consents, licenses, and releases, for which you are solely responsible.

8. No Warranty. You agree and acknowledge that SAG Awards has not made any warranty or representation whatsoever, express or implied, with respect to the SAG Awards Ceremony or any SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, or your use of them.

9. Securing Footage. You agree to take all reasonable steps to maintain the security of any SAG Awards Clips and SAG Awards Stills obtained or possessed by you within the scope of this Agreement, including but not limited to physically securing the footage, film, and/or data, and employing technology to assure that unauthorized reproduction, transfer, or use of such material is prevented, particularly with respect to any broadcast, display, or other use made on the internet.

10. Indemnification. You expressly assume any and all obligations of any nature whatsoever, arising from or relating to your obtaining possession of and making use of the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills. You further agree to defend, indemnify and hold harmless Screen Actors Guild-American Federation of Television and Radio Artists, Screen Actors Guild Awards, LLC, Avalon Harbor Entertainment, Inc., Turner Network Television and its owned and affiliated stations, and each of their respective parents, subsidiaries and affiliated companies, officers, directors, agents, representatives, employees, volunteers, successors, and assigns, from and against any and all losses, actions, claims, demands, liabilities, damages or costs (including reasonable attorney's fees) of any kind or nature whatsoever which may arise out of or in connection with your use of the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, your breach of this Agreement, the availability or unavailability of any SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, and your access to the SAG Awards or any part thereof.

11. The parties agree that time is of the essence of this Agreement, and the grant and expiration of license periods shall be strictly construed and enforced.

12. If you are executing this Agreement on behalf of an entity, you represent that you have the right and power to execute this Agreement on the entity's behalf. You agree that you shall be fully responsible for any breach of this Agreement by any individual, including, but not limited to, any employee, agent, independent contractor or representative, who is granted a credential on behalf of you or the contracting entity. You agree to provide any such individual with copies of this Agreement upon such individual's request. You also agree that if SAG Awards makes available any summary of the rights and responsibilities applicable to credentialed media you will provide copies of that summary to any individual representing you or the contracting entity.

13. Dispute Resolution; Choice of Law. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration before a sole neutral arbitrator administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, including the Optional Rules for Emergency Measures of Protection, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. Venue in any arbitration hereunder shall be in Los Angeles County, California. The parties expressly agree that any breach of the provisions of this Agreement with respect to the permissible use of SAG Awards Clips, Recordings, Stills, SAG Awards Stills, and/or SAG-AFTRA and/or SAG Awards intellectual property, including trademarks and copyrights, will result in significant, immediate, and irreparable harm to SAG Awards, and therefore injunctive relief shall be available in addition to damages for any breach of the provisions of this Agreement. Notwithstanding anything in this Agreement to the contrary, SAG Awards may seek to enforce its rights with respect to the protection of its intellectual property rights hereunder, including through injunctive relief, in state or federal court located in California and you hereby accept the exclusive jurisdiction of such courts. This Agreement will be governed and construed in accordance with the laws of the State of California, without regard to conflicts-of-law rules.

14. Miscellaneous.

(a) This Agreement constitutes the entire understanding and agreement of the parties, and may not be modified or amended except by written instrument executed by the parties. The parties represent that they are authorized to enter into this Agreement on behalf of themselves and any employer, if applicable.

(b) This Agreement shall be binding and inure to the benefit of the parties hereto and their respective heirs, representatives, successors-in-interest and assigns. No breach of any provision hereof may be waived except in writing. Waiver of any other breach of the same or similar provision shall not constitute a general waiver of any provision hereof.

(c) Neither party shall be liable for any delay or failure to perform its obligations hereunder resulting from any cause beyond such party's reasonable control, including but not limited to acts of God, acts of war, terrorism, weather, fire, explosions, floods, earthquakes, strikes, work stoppages, slowdowns or other industrial disputes, accidents, riots or civil disturbances, acts of government, and dangerous conditions that pose a threat to either party's personnel.

(d) Headings in this Agreement are inserted for convenience of reference only and shall not be used in the construction or interpretation of this Agreement.

15. This Agreement is final and binding as soon as it is executed by both you and SAG Awards. By clicking on the "I Accept" button on this page, you thereby execute and agree to be bound by the terms of this Agreement. SAG Awards will subsequently notify you by electronic transmission or mail (including, but not limited to, facsimile transmission or electronic mail) when SAG Awards approves your credential request thereby executing this Agreement and becoming bound to its terms. Until you receive such notification from SAG Awards, this Agreement is not fully executed and you have no rights whatsoever under the Agreement. Any display, broadcast, reproduction, exhibition, or use of any covered materials is strictly prohibited until you receive notice of SAG Awards' execution of this Agreement.

TERMS & CONDITIONS

Terms & Conditions – As part of the Media Credential Application process an authorized representative from your outlet must read and acknowledge receipt of the Terms & Conditions indicating your understanding and agreement to the following:

1. A single application must be filed on behalf of a media organization. We do not accept applications for individuals. Do not file multiple applications on behalf of your organization or for the prospective members of your crew. Additional applications will not be considered for media credentials. If your application is accepted, separate instructions will be sent regarding how to credential your organization's individual journalists, photographers, producers or crew members.

Freelance media, including photographers, may only submit an application on behalf of a media outlet AFTER they have submitted a Letter of Assignment from the outlet to the SAG Awards Publicity Department (tcurtis@sagawards.org).

Freelance Media MUST SUBMIT Letters of Assignment no later than Friday, October 21 at 5 p.m. PT, in order to allow ample time to complete the application by the October 31 deadline.

Letters of Assignment must clearly state the following:

- The assigned party is authorized to apply for media credentials for the 23rd SAG Awards
- The assigned party is authorized to sign and agree to the terms of the 23rd SAG Awards Media Coverage Agreement on behalf of the media outlet;
- Must include an explanation of how the media outlet will use the assigned party's coverage, as well as when and where it will appear.

If the outlet cannot legally authorize the freelancer, the outlet must submit the application and if approved, will then apply for credentials for the freelancer under the outlet's coverage team.

2. Credential requests are evaluated each year:

- The Nominations Announcement (12/14/16) and the 23rd Screen Actors Guild Awards (1/29/17) are credentialed separately. You will be notified separately for each event. If your media organization is credentialed for one of the events, it does not mean it will be credentialed for both events.
- Being approved for credentials for past SAG Awards does not mean your organization will be credentialed again this year.
- Being denied for credentials in the past does not mean your organization will be denied this year.
- Whether or not you provide the coverage outlined in this Credentials Application and/or submission of your outlet's Letter of Assignment will impact consideration of your outlet for future SAG Awards credentialing.

3. Interest in covering the SAG Awards is very high, and with limited space at the event, the SAG Awards Publicity Team must turn down approximately half of the organizations that apply each year.

4. Credentials will only be issued to persons 18 years or older. No exceptions.

5. If your credential application is approved, you will be required to submit a valid government-issued ID number and date of birth for every member of your crew (do not submit IDs prior to an

application's approval). Details on acceptable forms of ID, file formats, and delivery instructions will be included with your organization's approval e-mail.

6. If your credential application is approved:

- a) Each individual credentialed under your organization will be required to be photographed at the Shrine on one of the dates outlined in your acceptance letter
- b) You or at least one credentialed member of your organization's staff must attend a media walk-thru at the Shrine

7. Credentials may not be copied or photographed. Images of credentials may not be published in any medium. Do not post or share a picture or video of your credential on Facebook, Twitter, Instagram or any other social or online media. Publication of credential images and artwork may result in both the immediate and future revocation of an outlet or individual's credentials.

8. Credentials issued for the Screen Actors Guild Awards are non-transferable. A credential badge is valid only when worn by the individual to whom it was issued. Any transfer of credential badges can and will result in revocation of all of the organization's credentials. In addition, future requests for credentials by the organization will be denied.

9. All persons, any and all equipment, backpacks, tote bags and the like brought to the Nominations Announcement and the 23rd SAG Awards presentation will be subject to search by security personnel.

10. Reporting on SAG Awards security measures in any medium is expressly prohibited.

11. SAG-AFTRA reserves the right to deny or revoke access or credentials to any media organization or individual at any time, for any reason. All SAG Awards-related events are private events.

12. All media organizations must agree to and comply with the terms and conditions of the 23rd Annual Screen Actors Guild Awards Media Coverage Agreement. Credentials requests will not be considered without a valid electronic signature.

13. You, as the credential application coordinator for your organization, will be notified via e-mail (you must use a valid company e-mail address) as to the status of your request(s) for each event. If your request is approved, your notification will include forms and instructions for providing the required identification information for the individuals to be credentialed. Your notification will also include important information and forms that must be shared with the individuals who will be receiving credentials.