



27th Annual Screen Actors Guild Awards® Media Coverage Agreement

This is a binding legal document. Please read it carefully. If you are applying for a credential on behalf of a legal entity, you represent and warrant that you have the right and authority to enter into this Agreement on behalf of that entity.

In consideration of being granted credentials for virtual access to the 27th Annual Screen Actors Guild Awards® ("SAG Awards Program") and subject only to the final approval of Screen Actors Guild Awards, LLC ("SAG Awards"), the executing entity and individual (collectively, "You") hereby enter into the following Media Coverage Agreement with SAG Awards:

1. Credentials. SAG Awards will provide credential(s) necessary for you to gain access to designated virtual media areas for the sole and exclusive purpose of providing legitimate news reporting of the SAG Awards Program.

- (a) Time, area, and scope of access will be at the sole discretion of SAG Awards. Credential(s) and access may be revoked at any time by SAG Awards with or without cause, and SAG Awards shall have no liability to you whatsoever should SAG Awards revoke such access. You agree not to attempt to gain access to any area other than those to which you have expressly been granted access.
- (b) Your credential and media invitations (including Zoom links & log-in information) are non-transferable. You agree not to sell, share, donate, or provide them to anyone before, during, or after the SAG Awards Program.

2. Virtual Media Junket. Credentialed media will be provided access to a virtual press junket to be presented via Zoom (the "Virtual Press Junket"), which shall include access to a virtual general media room ("General Media Room") and, if applicable, virtual breakout one-on-one rooms ("Breakout Rooms"). In consideration of being granted access to and permission to capture, record, telecast, stream, transmit, or otherwise exhibit video footage or still photography from any part of the Virtual Media Junket, including any Breakout Room, you agree to the following terms:

- (a) No portion of the Virtual Media Junket may be accessed, recorded, captured, or transmitted by any individual or outlet who has not agreed to this Agreement.

- (b) Stills and Recordings of Virtual Media Junket: Unless otherwise agreed in writing the only footage that may be accessed, recorded, captured, transmitted, telecast, streamed, or otherwise exhibited from the Virtual Media Junket are interviews from the General Media Room or from an approved Breakout Room. All other footage is prohibited (e.g. miscellaneous footage and/or video or audio recordings of talent interacting with anyone off-camera).

- (c) Reporters may pose questions only inside the General Media Room or in the approved Breakout Room. Interviews outside the General Media Room are not permitted unless previously authorized.

- (d) Any outlet signage, such as virtual Zoom backgrounds, you will use in a Breakout Room, other than microphone flags, must be pre-authorized.

- (e) Video of interviews with Actor® recipients in the General Media Room will be provided by SAG Awards for editorial use via www.sagawards.org/presskit and via The Switch. Only interviews in which recipients or nominees appear may be accessed, recorded, captured, telecast, streamed, transmitted, or otherwise exhibited.

- (f) You agree that accessing, recording, capturing, telecast, streaming, transmission, or other exhibition of any unauthorized footage shall be deemed a material breach of this Agreement and that SAG Awards, in its sole discretion, may revoke your credentials and, if applicable, immediately disconnect you from the Virtual Media Junket. You hereby waive any and all claims or demands of any kind for any damages occurring as a result thereof. You further agree that it would be extremely difficult to determine or affix the actual damages sustained by SAG Awards arising out of a breach of this Agreement and that \$25,000.00 (US dollars) is a reasonable estimate of such damages.

- (g) You agree to indemnify Screen Actors Guild-American Federation of Television and Radio Artists ("SAG-AFTRA") and SAG Awards against any and all claims which may arise as a result of your breach of this Agreement, including but not limited to, breach of contract claims by third parties.

3. Definitions. For purposes of this Agreement, the following terms are defined as set forth in this paragraph:

- (a) "SAG Awards Clips" means any motion picture or live action footage or audio recording of a portion of the telecast of the SAG Awards Program, the Virtual Media Junket, or any SAG Awards Event (e.g. nomination announcement, behind-the-scenes, Question & Answer sessions, rehearsals), whether provided by SAG Awards or captured by you;

- (b) "Stills" means any still photograph (including screen grabs) taken in a Breakout Room, except "SAG Awards Stills;"

- (c) "SAG Awards Stills" means any still photograph, image, or graphic provided by SAG Awards, expressly including, but not limited to, photographs, images, or graphics downloaded from the SAG

Awards website or the SAG-AFTRA website. SAG Awards Stills also include individual frames of such footage and still images derived from such footage (commonly referred to as "screen grabs") you capture during the SAG Awards Program, the General Media Room, or any SAG Awards Event (e.g. nomination announcement, behind-the-scenes, Question & Answer sessions, rehearsals);

(d) "Recordings" means any motion picture or live action footage or audio recording taken in a Breakout Room, except "SAG Awards Clips".

4. Intellectual Property.

(a) You acknowledge that SAG Awards is the sole and exclusive owner of all rights, including copyright, relating to the SAG Awards Program, the General Media Room, including any SAG Awards Clips, and the SAG Awards Stills (collectively, "SAG Awards IP"). To the extent SAG Awards is not the owner of any SAG Awards IP, SAG Awards is providing it to you pursuant to a license from the sole and exclusive owner.

(b) Limited License. You are hereby granted a nonexclusive, nontransferable temporary license to broadcast and/or display the SAG Awards IP beginning upon the first airing of the SAG Awards Program on Sunday, March 14, 2021, through 11:59 p.m. PST on Friday, April 30, 2021, subject to the following restrictions:

(1) SAG Awards IP may be used only for legitimate news reporting purposes on television, in newspapers and periodicals, and on the internet which relates to: (i) the SAG Awards Program as an event, (ii) SAG-AFTRA as an organization, or (iii) specific achievements for which an individual has been nominated for or awarded a Screen Actors Guild Award. SAG Awards IP may not be used for any purposes other than those expressly stated herein;

(2) No more than thirty seconds (00:30) of any individual SAG Awards Clip may be used;

(3) The aggregate length of all SAG Awards Clips used in an individual program may not exceed two minutes (02:00);

(4) With respect to SAG Awards Stills, except: (i) graphics and (ii) any image of THE ACTOR[®] statuette, you are permitted to crop or resize the image, but may not distort the content or otherwise manipulate the image; you may only resize (and not crop or otherwise manipulate or distort): (i) SAG Awards Stills that are graphics and (ii) any image of THE ACTOR statuette;

(5) Any display, exhibition, broadcast, or use of any SAG Awards IP must be prominently accompanied by the legend: "Courtesy of the 27th Annual Screen Actors Guild Awards[®]";

(6) The sale or distribution of any SAG Awards IP from the SAG Awards or any SAG Awards event (e.g. nomination announcement, behind-the-scenes, Question & Answer sessions,

rehearsals) for any non-news reporting purpose or sale to the general public is strictly prohibited.

(c) Any license granted to you hereunder expires at 11:59 p.m. PST on Friday, April 30, 2021. No use of SAG Awards Clips or SAG Awards Stills may be made after that time without the additional express written consent of SAG Awards, for which compensation may be required. Such requests should be addressed to photos@sagawards.org and include the outlet information, specific clips requested, the proposed purpose of the clip use, clip length and usage dates. The parties agree that any use whatsoever of these materials after the expiration of the license granted hereunder constitutes a material and serious breach of this Agreement, for which substantial damages and/or injunctive relief will be warranted.

(d) THE ACTOR statuette is both a trademark and copyrighted intellectual property of SAG-AFTRA. "THE ACTOR" is a registered trademark of SAG-AFTRA. Any use of the name or statuette is strictly regulated, and published images of THE ACTOR must bear prominent notice of SAG-AFTRA's ownership. You hereby acknowledge and agree that you have read and understood SAG-AFTRA's regulations, governing the use of its trademarks and intellectual property, including but not limited to THE ACTOR and agree to comply with those regulations which are incorporated herein by this reference. A complete copy of said regulations is posted on the Screen Actors Guild Awards website at www.sagawards.org.

5. Restrictions on Use of SAG Awards Clips, Recordings, Stills and SAG Awards Stills.

(a) You expressly agree, irrespective of copyright ownership:

(1) not to use or authorize others to use any SAG Awards IP, Recordings, or Stills in any manner that would constitute a violation of any law or applicable collective bargaining agreement;

(2) that any SAG Awards IP, Recordings, or Stills, as used in your program or on your outlet, shall not disparage, defame or reflect unfavorably upon SAG-AFTRA, SAG Awards, and/or any person depicted in the SAG Awards Clips, Recordings, Stills, or SAG Awards Stills or otherwise associated with SAG-AFTRA or SAG Awards;

(3) not to sell, distribute, license, or otherwise transfer any Stills or Recordings from the SAG Awards Program or any SAG Awards event (e.g. nomination announcement, behind-the-scenes, Question & Answer sessions, rehearsals) for any purpose other than legitimate news reporting purposes and that the sale of Stills or Recordings to the general public is strictly prohibited;

(4) you will not permit any other person or entity to make use of any SAG Awards IP, Recordings, or Stills in any manner that violates this Section.

(b) To the extent that your use of any SAG Awards IP, Recordings, or Stills is pursuant to the grant of a license in Section 4(b) above, that license is expressly conditioned on your compliance with this Section 5. Any failure to strictly comply with these restrictions shall void such license ab initio.

(c) You agree that any transfer of rights (including, but not limited to, any sale or license) in any SAG Awards IP, Recordings, or Stills shall be subject to the terms of this Agreement, generally, and this Section 5, specifically, and that you will clearly inform any transferee of the restrictions set forth herein.

(d) You agree to promptly notify SAG Awards of any actual or suspected breach of the terms of this Agreement or of any improper or unauthorized use of any SAG Awards IP, Recordings, or Stills and to take all reasonable further steps requested by SAG Awards to prevent, control or remedy any such violation.

6. Reporting on SAG Awards Security Measures is Expressly Prohibited. You agree not to report on any SAG Awards security measures in any medium. Any failure to strictly comply with this restriction may result in both immediate and future revocation of an outlet or individual's credentials.

7. Third Party Authorizations. You will obtain and be solely responsible for all required authorizations, clearances, consents, licenses, and releases necessary for your use of the SAG Awards IP, Recordings, or Stills including without limitation:

(a) consents from all performers and persons who appear in and/or rendered services in connection with the SAG Awards IP, Recordings, or Stills;

(b) consents from any and all unions and/or guilds to the extent any of their respective members performed and/or rendered services in or in connection with the SAG Awards IP, Recordings, or Stills, including without limitation, AFM, SAG-AFTRA, DGA, and WGA;

(c) if music is in the SAG Awards IP or Recordings, any license and/or licenses from the owners of the music.

Nothing in this Agreement grants you the right to use, display, or broadcast clips of motion pictures (including but not limited to theatrical films, television programs, and commercials) broadcast as part of the SAG Awards without separately obtaining all required clearances, consents, licenses, and releases, for which you are solely responsible.

8. No Warranty; Release. You agree and acknowledge that SAG Awards has not made any warranty or representation whatsoever, express or implied, with respect to the SAG Awards Program or any SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, or your use of them. You agree and acknowledge that technical difficulties may occur in connection with the Virtual Press Junket. You release SAG Awards and all parties associated with the SAG Awards Program from liability for any failure to deliver content, including interviews, that arise due to technical difficulties.

9. Securing Footage. You agree to take all reasonable steps to maintain the security of any SAG Awards Clips and SAG Awards Stills obtained or possessed by you within the scope of this Agreement, including but not limited to physically securing the footage, film, and/or data, and employing technology to assure that unauthorized reproduction, transfer, or use of such material is prevented, particularly with respect to any broadcast, display, or other use made on the internet.

10. Indemnification. You expressly assume any and all obligations of any nature whatsoever, arising from or relating to your obtaining possession of and making use of the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills. You further agree to defend, indemnify and hold harmless Screen Actors Guild-American Federation of Television and Radio Artists, Screen Actors Guild Awards, LLC, Avalon Harbor Entertainment, Inc., Hazy Mills Productions, Inc., Turner Network Television and its owned and affiliated stations, and each of their respective parents, subsidiaries and affiliated companies, officers, directors, agents, representatives, employees, volunteers, successors, and assigns, from and against any and all losses, actions, claims, demands, liabilities, damages or costs (including reasonable attorney's fees) of any kind or nature whatsoever which may arise out of or in connection with your use of the SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, your breach of this Agreement, the availability or unavailability of any SAG Awards Clips, Recordings, Stills and/or SAG Awards Stills, and your access to the SAG Awards or any part thereof.

11. The parties agree that time is of the essence of this Agreement, and the grant and expiration of license periods shall be strictly construed and enforced.

12. If you are executing this Agreement on behalf of an entity, you represent that you have the right and power to execute this Agreement on the entity's behalf. You agree that you shall be fully responsible for any breach of this Agreement by any individual, including, but not limited to, any employee, agent, independent contractor or representative, who is granted a credential on behalf of you or the contracting entity. You agree to provide any such individual with copies of this Agreement upon such individual's request. You also agree that if SAG Awards makes available any summary of the rights and responsibilities applicable to credentialed media you will provide copies of that summary to any individual representing you or the contracting entity.

13. Dispute Resolution; Choice of Law. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration before a sole neutral arbitrator administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, including the Optional Rules for Emergency Measures of Protection, in effect as of the date of the SAG Awards Program and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. Venue in any arbitration hereunder shall be in Los Angeles County, California. The parties expressly agree that any breach of the provisions of this Agreement with respect to the permissible use of SAG Awards Clips, Recordings, Stills, SAG Awards Stills, and/or SAG-AFTRA and/or SAG Awards intellectual property, including trademarks and copyrights, will result in significant, immediate, and irreparable harm to SAG Awards, and therefore injunctive relief shall be available in addition to damages for any breach of the provisions of this Agreement. Notwithstanding anything in this Agreement to the contrary, SAG Awards may seek to enforce its rights with respect to the protection of its intellectual property rights hereunder, including through injunctive relief, in state or federal court located in

California and you hereby accept the exclusive jurisdiction of such courts. This Agreement will be governed and construed in accordance with the laws of the State of California, without regard to conflicts-of-law rules.

14. Miscellaneous.

- (a) This Agreement constitutes the entire understanding and agreement of the parties, and may not be modified or amended except by written instrument executed by the parties. The parties represent that they are authorized to enter into this Agreement on behalf of themselves and any employer, if applicable.
- (b) This Agreement shall be binding and inure to the benefit of the parties hereto and their respective heirs, representatives, successors-in-interest and assigns. No breach of any provision hereof may be waived except in writing. Waiver of any other breach of the same or similar provision shall not constitute a general waiver of any provision hereof.
- (c) Neither party shall be liable for any delay or failure to perform its obligations hereunder resulting from any cause beyond such party's reasonable control, including but not limited to acts of God, acts of war, terrorism, weather, fire, explosions, floods, earthquakes, strikes, work stoppages, slowdowns or other industrial disputes, accidents, riots or civil disturbances, acts of government, and dangerous conditions that pose a threat to either party's personnel.
- (d) Headings in this Agreement are inserted for convenience of reference only and shall not be used in the construction or interpretation of this Agreement.

15. This Agreement is final and binding as soon as it is executed by both you and SAG Awards. By clicking on the "I Accept" button on this page, you thereby execute and agree to be bound by the terms of this Agreement. SAG Awards will subsequently notify you by electronic transmission or mail (including, but not limited to, facsimile transmission or electronic mail) when SAG Awards approves your credential request thereby executing this Agreement and becoming bound to its terms. **Until you receive such notification from SAG Awards, this Agreement is not fully executed and you have no rights whatsoever under the Agreement. Any display, broadcast, reproduction, exhibition, or use of any covered materials is strictly prohibited until you receive notice of SAG Awards' execution of this Agreement.**

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