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**FYC EXTRAS E-BLAST GUIDE & TEMPLATE**

**E-Blast approval is required 24 hours in advance.**

**Please email E-Blast drafts for approval to:**

Jon Brockett jbrockett@sagawards.org

Jen Coyne-Hoerle jench@sagawards.org

Sarah Barry sbarry@sagawards.org

**You may send up to 2 FYC Extras E-Blasts (per title) to Nom Comm members with links to additional FYC bonus features. All FYC extras must be performance focused.**

**Formatting**

* **FYC Extras E-Blasts** **must be submitted as Word .doc files**. PDFs will not be accepted.
* Up to 2 images or graphics may be included on each blast. We suggest title treatment and / or a one-sheet.
	+ Title treatments must be .png and between 700 and 1000 px wide.
	+ One-sheets and photos must be .png and between 1081px x 1600pm.

**Language**

* All E-Blasts must include “Paid For” text below:
	+ **NOT PAID FOR BY SAG-AFTRA – or – PAID FOR BY [STUDIO/COMPANY]**
* Any reference to the Nominating Committee must be referred to as the **“SAG Awards Nominating Committee”** or **“SAG Awards Nom Comm.”** Please **do not** use just “SAG” or “SAG Nom Comm.”

**Allowed Content to Link - Limit of up to 3 links per E-Blast**

* Pre-Recorded Panels/Events
* Trailers
* Featurettes
* Behind-the-Scenes
* Interviews
* Digital FYC Booklets
* Screening Website

**Details to Include**

* Please only provide hyperlinks. Videos cannot be embedded.
* Password info if applicable.
* Brief explanation of extra(s).
* Up to 2 reviewers quotes may be included.
* Additional Studio / Network Piracy and / or Viewing Guidelines if applicable.

**Fees**

* **$1,000 fee** per national FYC Extras E-Blast.
* These fees will be **invoiced in early April** once Awards season concludes.

**TEMPLATE TO FOLLOW**



You are invited to view special bonus content of

**TITLE OR TITLE ART**

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**Up to 3 linked Extras with password info if applicable**

**Brief Explanation of Extra Item(s)**

**ABOUT TITLE**

Description of title being screened.

NOT PAID FOR BY SAG-AFTRA

**– OR –**

PAID FOR BY STUDIO / PRODUCTION COMPANY / NETWORK

Additional Studio / Network Piracy and / or Viewing Guidelines (if applicable)

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