

Screen Actors Guild Awards[®] Nomenclature

Lauded by critics for its style, simplicity and genuine warmth, the Screen Actors Guild Awards[®] presented by SAG-AFTRA, which made its debut in 1995, has become one of the industry's most prized honors. These guidelines are intended to preserve the integrity, prestige and honor of the SAG Awards[®] and to assist media in maintaining accuracy.

Please note: Screen Actors Guild Awards[®], SAG Awards[®], The Actor[®] name and statuette, and the phrase "I **Am an Actor**[™]" are legally protected against unauthorized uses and infringements. Further legal and usage information is available at <u>http://sagawards.org/media-pr/media-guidelines</u>.

- The name of the event is the **26th Annual Screen Actors Guild Awards**[®]. The only acceptable nicknames are the Screen Actors Guild Awards[®] or the **SAG Awards**[®]. It is NEVER acceptable nor correct to call it the SAGs or the awards- giving body only as SAG.
- The official hashtag is **#SAGAwards**.
- The name of the statuette presented to the honorees is **The Actor**®.
- The Post-Awards Gala is a separate sister event honoring the philanthropic <u>SAG-AFTRA Foundation</u>. It has been hosted for 24 years by the nonprofit <u>Entertainment Industry Foundation (EIF)</u> and <u>PEOPLE</u> magazine, who were joined last year by TNT & TBS.
- SAG-AFTRA's highest accolade is the Life Achievement Award for career achievement and humanitarian accomplishment. It is NOT called the Lifetime Achievement Award. This year's award will be presented to the 56th recipient of this honor.

Remember: The performers union that presents the Screen Actors Guild Awards is SAG-AFTRA. Since the merger of Screen Actors Guild and the American Federation of Television and Radio Artists in 2012, SAG as a stand-alone entity ceased to exist.

Screen Actors Guild Awards®, LLC phone 323.549.6612 • email <u>awardspr@sagawards.org</u> • web <u>www.sagawards.org</u> Airs Sunday, January 19, 2020 on TNT & TBS

