



Screen Actors Guild Awards® Nomenclature

Lauded by critics for its style, simplicity and genuine warmth, the Screen Actors Guild Awards® presented by SAG-AFTRA, which made its debut in 1995, has become one of the industry's most prized honors. These guidelines are intended to preserve the integrity, prestige and honor of the SAG Awards® and to assist media in maintaining accuracy.

Please note: Screen Actors Guild Awards®, SAG Awards®, The Actor® name and statuette, and the phrase **I AM AN ACTOR™** are legally protected against unauthorized uses and infringements. Further legal and usage information is available at <http://sagawards.org/media-pr/media-guidelines>.

- The name of the event is the 23rd Annual Screen Actors Guild Awards®. The only acceptable nicknames are the Screen Actors Guild Awards® or the SAG Awards®. It is NEVER acceptable to call it the SAGs.
- The official hashtag is #sagawards
- The name of the statuette presented to the honorees is The Actor®.
- The Screen Actors Guild Awards are not a competition; they are honors given by members of the performers' peer group. It is therefore inappropriate to refer to recipients as winners. A suggested synonym is honoree.

Remember:

The performers union that presents the Screen Actors Guild Awards is SAG-AFTRA. Since the merger of Screen Actors Guild and the American Federation of Television and Radio Artists in 2012, SAG as a stand-alone entity ceased to exist.

