



Background of the SAG-AFTRA Foundation

For more than 30 years, the SAG-AFTRA Foundation has been at the forefront of supporting SAG-AFTRA professionals as they launch new careers, advance existing ones, and confront economic and health-related hardships. An educational and philanthropic 501(c)(3) non-profit, the Foundation has given more than \$17.5 million in emergency financial assistance, catastrophic health funds and scholarships; offered over 7,000 free educational workshops and panels to SAG-AFTRA members; and read to more than 190 million children worldwide through its volunteer children's literacy programs *Storyline Online* (storylineonline.net) and *BookPALS* ([Performing Artists for Literacy in Schools](http://PerformingArtistsforLiteracyinSchools.org)).

The SAG-AFTRA Foundation operates the Robin Williams Center in New York and Los Angeles screening room, the EIF Voiceover Lab in New York and Don LaFontaine Voiceover Lab in L.A., and computer labs and classrooms in Los Angeles and New York, allowing SAG-AFTRA artists to learn new skills, gain valuable professional knowledge, record high-quality on-camera and voiceover auditions, and work with top instructors and trained technicians.

The Los Angeles flagship, located at 5757 Wilshire Boulevard, includes the Don LaFontaine Voiceover Lab as well as a 120-seat screening room that houses the Foundation's *Conversations* screenings and Q&As, career retrospectives and *The Business* panels. In addition, the screening room is available for rental.

The New York home, located at 1900 Broadway, includes the Entertainment Industry Foundation Voiceover Lab. In 2016, the Foundation opened the Robin Williams Center for Entertainment and Media located at 247 West 54th Street and 8th Avenue. The Robin Williams Center, a state-of-the-art, 158-seat theater, serves as a dedicated screening, performance, and educational programming space for the Foundation's New York programming and is also available for rental.

The Foundation's signature children's literacy website *Storyline Online*, sponsored by the Entertainment Industry Foundation, brings the love of reading to children in classrooms and homes worldwide. *Storyline Online* features beloved actors, including Kevin Costner, Alison Janney, Christian Slater, Rita Moreno and Betty White, reading children's books alongside creatively animated illustrations. *Storyline Online* videos receive over 8 million views every month in 228 countries and territories and can be viewed at storylineonline.net.

The Foundation's children's literacy program *BookPALS* brings SAG-AFTRA volunteers into at-risk, Title I public schools to read to children in Los Angeles, New York, San Francisco, New England and Florida.

All of these educational resources, career tools, assistance programs and opportunities to give back to the community remain absolutely free to SAG-AFTRA artists. The SAG-AFTRA Foundation relies on individual contributions, grants, sponsorships and the SAG Awards® to maintain its programs and services. Donations to the SAG-AFTRA Foundation are tax-deductible and are encouraged throughout the year.

To find out more about the SAG-AFTRA Foundation or to make a donation, please visit sagaftra.foundation.