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## **SAG Awards® Red Carpet Bleacher Seats Up for Auction Through Jan. 8**

*Film & TV fans can bid to win seats to support the SAG-AFTRA Foundation*

**LOS ANGELES** (December 29, 2016) – The SAG Awards® [Red Carpet Bleacher Seat Auction](#), the second in a trio of online auctions benefitting the [SAG-AFTRA Foundation](#), begins today at **9 p.m. (ET) / 6 p.m. (PT)** at [sagawards.org/auction](http://sagawards.org/auction). Film and television fans have the chance to bid on over 100 bleacher seats, from which they can watch their favorite stars walk the SAG Awards® Red Carpet and have the opportunity to take pictures and request autographs. Special VIP positioning includes front row seats across from the platforms for E's *Live from the Red Carpet*, and SAG-AFTRA's official interviews, as well as across from the international fashion photographers and cameras. The auction closes **Sunday, January 8 at 9 p.m. (ET) / 6 p.m. (PT)**.

Proceeds from the SAG Awards Red Carpet Bleacher Seats Auction support the SAG-AFTRA Foundation's signature children's literacy programs: [Storyline Online](http://storylineonline.net) (storylineonline.net) and BookPALS (Performing Artists for Literacy in Schools) where professional actors read to more than 8 million children in classrooms and online every month. The auction also supports the Foundation's [Catastrophic Health Fund](#), [Emergency Assistance](#) and [Scholarship Program](#) for SAG-AFTRA members and their families.

The final auction in the annual series of online fundraisers is the [SAG Awards Ceremony Auction](#), scheduled to begin on Friday, January 27 and run through February 6. Featured items donated by this year's nominees and presenters will include autographed scripts, posters, wardrobe and props. Opportunities to visit sets will also be offered, as well as experiential packages from studios, sponsors and entertainment media outlets.

### **About the SAG-AFTRA Foundation**

The SAG-AFTRA Foundation is a philanthropic 501(c)(3) non-profit organization that provides vital assistance and educational programming to SAG-AFTRA professionals while serving the public at large through its signature children's literacy programs. For more than 30 years, the Foundation has granted more than \$18 million in financial and medical assistance, including \$7 million in scholarships to SAG-AFTRA members and their dependents. In addition, the nonprofit has offered more than 7,000 free educational workshops, panels and classes to SAG-AFTRA members nationwide. In addition, its award-winning children's literacy programs, [Storyline Online](#) and BookPALS, have brought the love of reading to more than 190 million children worldwide. The SAG-AFTRA Foundation is the benefitting charity of the annual SAG Awards, and relies entirely on gifts, grants and sponsorships to maintain its free programs and resources. For more information, visit [sagaftra.foundation](http://sagaftra.foundation).

### **Connect with the Foundation:**

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### **About the 23<sup>rd</sup> Annual Screen Actors Guild Awards®**

The **23<sup>rd</sup> Annual Screen Actors Guild Awards®** presented by SAG-AFTRA with Screen Actors Guild Awards, LLC will be produced by Avalon Harbor Entertainment, Inc. and will be **simulcast live on TNT and TBS on Sunday, Jan. 29, 2017 at 8 p.m. (ET) / 5 p.m. (PT)**. TBS and TNT subscribers can also watch the SAG Awards live through the networks' websites and mobile apps. In addition, TNT will present a primetime encore of the ceremony immediately following the live presentation. The telecast is also available internationally, including to U.S. military installations through the American Forces Network.

Honorees for outstanding television and film stunt ensemble action performances will be announced from the red carpet during the **SAG Awards Red Carpet Pre-show**.

One of the awards season's premier events, the SAG Awards® annually celebrates the outstanding motion pictures and television performances from the previous calendar year. Of the top industry honors presented to actors, only the SAG Awards are selected entirely performers' peers in SAG-AFTRA, which this year number 121,546. The SAG Awards was the first televised awards show to acknowledge the work of union members and the first to present awards to motion picture casts and television ensembles. For more information about the SAG Awards®, SAG-AFTRA, TNT and TBS, visit [sagawards.org/about](http://sagawards.org/about).

Requests for photos and graphics for the 23<sup>rd</sup> Annual Screen Actors Guild Awards should be addressed to [awardsphotos@sagawards.org](mailto:awardsphotos@sagawards.org).

### **Connect with the SAG Awards®**

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